



Seward Community Foundation

An Affiliate of The Alaska Community Foundation

Board of Advisors Agenda
Breeze Inn, Seward, AK
Wednesday, June 20, 2018- 6:00 PM

Kim Reiersen	President	
Patricia Linville	Vice President	
Phyllis Shoemaker	Secretary	
Melody Hatch	Treasurer	
Carole Tallman	Advisor	
Karen Sefton	Advisor	
Cindy Clock	Advisor	
Rodger Painter	Advisor	
Emily Wezenberg	Advisor	
Allison Fong	Program Manager	

A. Call to Order

B. Mission Connect

C. Approve Agenda

D. Business Session

- a. Approve May 23, 2018 minutes
- b. Donations/Treasurer's Report—Melody

E. Strategic Plan Review – Fundraising Goal 2018

- i. Fundraising Status (written report)
- ii. Donor History Report (written report)

F. Team Reports

- a. Grant Team Update—Patty
 - i. Grant Report (written report)
 - ii. Mini grant proposals
 - 1. Junior Achievement of Alaska – Economic Empowerment for Seward Students
 - 2. Seward Senior Center - Transportation for Senior Citizens
 - 3. Independent Living Center – Ceramics Kiln
- b. Executive Team - Kim
- c. Fundraising/Development Team – Cindy
- d. Community Outreach Team – Emily
- e. Program Manager Report—Allison (written report attached)

G. Other Business

H. Comments

I. Adjourn

Next Meeting Date: July 18, 2018 @ 6pm, Breeze Inn



Seward Community Foundation

An Affiliate of The Alaska Community Foundation

Draft
Board of Advisors Meeting Notes
Moose Pass
May 23, 2018 – 6:00 PM

Kim Reiersen	President	✓
Patricia Linville	Vice President	✓
Phyllis Shoemaker	Secretary	✓
Melody Hatch	Treasurer	✓
Carole Tallman	Advisor	
Karen Sefton	Advisor	
Cindy Clock	Advisor	
Rodger Painter	Advisor	✓
Emily Wezenberg	Advisor	
Allison Fong	Program Manager	✓

Documents emailed prior to the meeting: From Allison: Board Packet including - Agenda, Draft minutes 04-18-2018 SCF meeting, SCF Fundraising Plan and Current Status of Funds, SCF Grant Analysis (Funds by category and Number of grants by category), 2018 Mini grant Tracking Report. Seward Middle School Maker Lab Grant Report, Program Manager Board Report May 2018.

A) Call to order – 6:06 pm

B) Mission Connect – Moose Pass Volunteer Fire Department:

Phil Ingersoll and Judy Merritt shared the MPVFD five year plan, answered questions about their department and gave a tour of the Moose Pass fire station #1. They have another station at mile 36. Jeff Hettrick shared information about the Moose Pass Sportsman’s Club and the Moose Pass Chamber of Commerce. Among other projects, they have contributed to the Upper Kenai 2018 Visitors Guide, are working on a sign for the Moose Pass Fire Department, do ice maintenance on the lake and have a supply of ice skating equipment available for loan, are involved in history displays and gardens and flowers beds around Moose Pass, and are working with the Alaska Railroad regarding a Whistle Stop in Moose Pass. Rodger added that the Moose Pass library now has a librarian and is doing a summer reading program.

C) Approve agenda – Kim added three items to the agenda that was sent out with the May Board Packet. Rodger moved to approve the agenda as amended. Patty seconded the motion.

PASSED. Kim requested that action items in future meeting minutes be highlighted in green. Motions that pass will be in red font.

D) Business Session

- a) Approve April 18, 2018 minutes – **Rodger moved to approve the 4/18/18 minutes. Patty seconded the motion. PASSED**
- b) Donations/Treasurer’s Report – Melody: See attached report. Thank you cards have been sent to all the donors from the Grant Award/Donor Appreciation Event. A Thank you card to Jim Frederickson for serving as MC at the Grant Event was passed around and signed by those board members present.
 - i) Fundraising Status (Written Report sent with May Board Packet) – Allison reported that her Facebook birthday fundraiser raised over \$900. It was a test to see how the process works. Facebook will send the funds to ACF and then they will be put into the SCF Operating Endowment. Allison will keep track to be sure the funds go into the correct pot.
- c) **Strategic Plan Review – Kim asked the teams to meet and start working on the action items that are assigned to their team in the strategic plan. Teams should then report back to the board at our monthly meetings. Team leaders will send updates to Allison. Teams should meet at least once a month and work to finalize action items for 2018.**

E) Team Reports

- a) Grant team Update – Patty reported that Brent Ursel has requested a change in the equipment Seward Little League purchases with their grant. The board agreed that they could use the grant funds to purchase any needed equipment – just let us know in the grant report how the money was spent.

Rodger suggested that SCF should clarify what should be done if funds are left over at the end of a project.

Emily said that Shawn does not follow up on late grant reports until a group puts in another grant application.

- i) Grant Report – Analysis sent out with May board packet
- ii) Mini grant Proposals
 - (1) Junior Achievement of Alaska – The board would like more information about this project. For example, which schools are being targeted, what teachers have been approached, would they supply letters of support, have the school administrators approved of this? **Rodger moved to table the grant proposal until we get more information. Patty seconded the motion. PASSED. Emily will ask Shawn to keep the proposal on the active grant site so we can reconsider it at a future meeting.**
- iii) Approve “Pay It Forward” Proactive Grant to Hospice – Madelyn Walker was the random name drawn at the Grant Award/Donor Appreciation Event. She designated Seward Hospice to be the recipient of a \$100 proactive grant. **Patty moved that SCF grant Seward Area Hospice a \$100 proactive grant. Melody seconded the motion. PASSED.**
- iv) Discuss Maker Lab Mini-Grant Extension (Grant Report Attached) – Carlyn Walker has requested more time to use the funds granted last year. She has spent approximately half of the grant award and plans to use the remainder to purchase materials, tools and resources to support student projects next school year. **Phyllis moved to approve an extension in time for the expenditure of the Maker Lab funds. Rodger seconded the motion. PASSED.**
- v) Senior Center Grants – Patty received an email from Dana seeking guidance from SCF on what we are looking for as far as grant applications for the Seward Senior Center are concerned. The Board agreed that we are seeking a way to reduce the

- amount of time for both Dana in writing grant applications and the SCF Board in reviewing them. Patty suggested we give a proactive grant, similar to ones given in the past to the TRAILS Program and Boys and Girls Club, for operational support. Rodger said he would like us to support nutritional programs. After discussion it was decided that **Patty would ask Dana to apply for a grant for \$3000 for operation funds for the last six months of the year.** In the application she should give us a general idea of what it would be used for. But in the grant report she should be more specific in detailing how it was used. During the discussion funds from ACF that are available for health and wellness was brought us as a possible source of Senior Center funding (see next bullet point).
- vi) ACF Health and Wellness Grants – ACF has unrestricted funds available for grants dealing with Food, Shelter and Health. The grants they award are typically between \$5K and \$10K. ACF is looking for projects they can partner with SCF on – perhaps ones we have partially funded in 2017 or 2018 but were not able to fully fund. Seward Area Hospice, area volunteer fire departments, the diabetes prevention program, and Seward Senior Center were mentioned as possibilities. **Kim will forward a list of possibilities to ACF with some starred as SCF priorities (Senior Center, Moose Pass Volunteer Fire Department, Bike Park).**
 - b) Executive Team – Kim talked to Dan Seavey about the possibility of him joining SCF as a member of the board. He will call Kim when he is ready for that commitment. In the meantime it might be good to ask him to be on a committee (maybe Fundraising/Development?). **The Executive team will meet June 18 at 6:15 P.M.** One item of discussion will be a possible increase of hours for Allison. Or could committees do some of the things she is currently doing?
 - c) Fundraising/Development Team – Cindy: no report
 - d) Community Outreach Team – Emily: no report
 - e) Program Manager Report – Allison: report sent with May board packet. Kim complimented Allison on the nice job with the grant analysis charts. Allison will also do a similar one for donations. Allison reported that beginning in 2019 ACF is changing which donations will receive matching funds. Only those to the SCF unrestricted fund or Operation endowment will be eligible for the match. (Donations to a specific field of interest fund will not be matched.) The goal of the match is to generate more unrestricted funds for SCF. Allison and Kim will talk to ACF about this on Friday (5/25/2018). If this change is actually going to happen next year **Allison suggests that we may want to adjust our fundraising goals for 2018. This will be a future agenda item for discussion.**
- F) Grant Event Review – The board agreed that the event was a big success. Over \$33K was raised. The Development team did a good job organizing and planning. The venue was very nice with seating where everyone could see and hear the speakers. The food was good.
- G) ACF April Convening of Affiliates in Juneau (April 4-5) – Cindy: report sent out to board in revised May Board Packet.
- H) Other Business: none
- I) Comments – Melody: Impressed with the electronics recycling event that happened May 12.
Kim: Disappointed to see newspaper coverage of the grant award event on the last page of the newspaper. When an organization distributes over \$100K in grants to local non-profits it

should be front page news. It was fun to give out the money and now it is time to get down to work. Thank you to Rodger for hosting our meeting in Moose Pass.

Allison: The Foraker event that SCF helped sponsor on May 15th was good. Some new people were there so it may generate some interest in grant applications from organizations we have not seen before. It is easy for us to be a liaison with Foraker.

Rodger: SCF is invited to come back for a meeting in mid-winter! Will be out of town and miss the July meeting.

Phyllis: Thank you, Rodger, for hosting the meeting.

Patty: Will be out of town for the next two meetings (Knitting and Fiddling).

J) Adjourn – Rodger moved that the meeting be adjourned at 8:33 pm. Patty seconded the motion. PASSED.

Next meeting is June 20, 2018 at 6 pm at the Breeze Inn in Seward.

SCF Treasurer's Report 5/23/18

5/3/18 Donor Appreciation/Grant Event Evening (These donations have not yet been processed by ACF and posted on DonorCentral as of 5/21/18.)

\$200	Ck.	Margaret Anderson	SCF	
\$100	Ck.	Joe & Diane Owens	SCF	
\$235.10	CC	Mark Hendsbee	SCF	In Memory of Connie Hendsbee
\$50	Cash	Nancy Anderson	SCF	
\$1000	CC	Susan Faust	SCF	In Memory of Gene & Jan Goodwin
\$100	Ck.	Nina Keppel	SCF	
\$20	Cash	Tuula Hollmen	SCF	
\$100	Ck.	Cindy Clock		Endowed Operating Fund
\$100	CC	Phyllis	SCF	In Honor of Allison Fong's Birthday
\$100	Cash	Tom Tougas	SCF	
\$250	Ck.	Amy Haddow		Endowed Operating Fund - Happy Birthday Allison!
\$200	Ck.	Ellen O'Brien & Richard Smeriglio	SCF	
\$250	CC	Judi Andrijanoff	SCF	(ACF - call her for CC number)
\$250	CC	Anonymous	SCF	
\$100	CC	Madelyn Walker	SCF	
\$100	Ck.	Carole Tallman	SCF	
\$150	Ck.	Christiana Smith	SCF	
\$100	Ck.	Kimberly Reiersen	SCF	Living Treasure In Honor of Allison Fong
\$100	Ck.	Kimberly Reiersen	SCF	In Memory of John Statham

Total: \$3505.10

18 Donors

DonorCentral Online Donations:

4/20/18 Charles & Teri Arnold \$25 SCF Operating Endow. Fund

SCF Treasurer's Report 5/23/18 page 2

4/27/18 Darcie Larson \$50 Larson Family Fund of the SCF

Total DonorCentral Online Donations: \$75

Grand Total: \$3,580.10

Bills Paid With SCF CC:

5/4/18 \$1,420.00 Breeze Inn Catering for Donor Appreciation/Grant
Event on 5/3/18

Mail:

Juneau Community Foundation 2017 Annual Report



Seward Community Foundation
An Affiliate of The Alaska Community Foundation

Seward Community Foundation Strategic Plan

2018-2027 STRATEGIC PLAN

2018 ACTION PLAN

Seward Community Foundation Strategic Plan 2018-2027

Core Purpose	Community investment through philanthropy	
Core Values	Integrity – Leadership – Compassion – Generosity – Local Engagement	
Operating Principles	Impact community – Enhance quality of life – Create positive change – A sustainable fund to continue to work	
Core Programs	Endowment building – Community development – Grantmaker – Growing community philanthropy	
Vision	Be a community leader engaging the people of Seward and Moose Pass in new levels of community philanthropy, action, and change.	
Long-term Goals by 2027	Short-term Goals by 2021	Champion
1. SCF is “The place to leave a legacy” as evidenced by growth of our endowment fund to \$5m by 2027 through estate, asset, and unrestricted gifts.	A. Focus on estate and asset gift donors to secure 1-2 legacy gifts per year starting in 2018 (PRIORITY #2)	Development Team
	B. Engage donors and potential donors (including businesses) in mission opportunities to reach \$3.5 million in unrestricted endowment and \$80,000 in operating endowment by 2021 (PRIORITY #1)	Development Team
2. Build the Operational Resiliency of SCF through a full, diverse board and growing our operating endowment to \$300,000 by 2027.	A. Write/approve a fund development plan to achieve \$5m endowment, \$300K in operating endowment and increase the donor base by 20% (20 new donors) .	Development Team
	B. Ensure that Board members have strong ties to purpose and values and bring skills to achieve long and short term goals (board development)	Executive Team
	C. Ensure SCF has a diversified board and committees that reflect the community we serve and bring skills to achieve long and short term goals (board recruitment)	Executive Team
3. SCF approaches granting with an “intention to say yes” and becomes a household name as “a valuable community resource making an impact.” Each Seward citizen will know of at least one project that SCF launched/funded and who benefited.	A. Build community awareness of and SCF’s presence as a local community investor and nonprofit leader by 2021	Community Outreach
	B. Position SCF as a catalyst for meeting community needs by 2021	Community Investment Team

Long-term Goal 1:
Grow
endowment
to \$5m

SCF is “The place to leave a legacy” as evidenced by growth of our endowment fund to \$5m by 2027 through estate, asset, and unrestricted gifts.

Short-term goal	Tactics and Sub-tactics	Champion	Due Date
A. Focus on estate and asset gift donors to secure 1-2 legacy gifts per year starting in 2018	1. Develop an “Asking Protocol” for Legacy giving. (See Goal 2A for more information.)	Dev. Team	May
	2. Follow-up with individuals who have expressed an interest in a legacy gift.	Dev Team	September
B. Engage donors and potential donors in mission opportunities to reach \$3.5 million in unrestricted endowment by 2021	1. Develop an “Asking Protocol” for Individual and Business giving. (See Goal 2A for more information.)	Dev Team	May
	2. Use Asking Protocol and Fundraising Plan to engage individual donors to increase giving by \$___ or ___% each year starting in 2018. (reflect goal in fund development plan)	Dev Team	October
	3. Use Asking Protocol and Fundraising Plan start a business giving program to engage ___% more local corporate and business donors by 2021 i. Create and implement business recognition levels	Dev Team	October

Long-term Goal 2: Build Operational Resiliency

Build the
Operational
Resiliency of SCF
through a full,
diverse board and
growing our
operating
endowment to
\$300,000 by 2027.

Short-term goal	Tactics and Sub-tactics	Champion	Due Date
A. Write/approve a fund development plan to achieve \$5m endowment, \$300K in operating endowment and increase the donor base by 20% (20 new donors) by the end of 2021.	1. Develop an “Asking Protocol” to outline our process for how we identify and approach potential donors, incorporate 3 kinds of giving – Individual, Business, and Legacy i. Get best practices and policies from ACF	Dev. Team Allison	May April
	2. Create a fundraising plan that includes Individual, Business, and Legacy donors and ensure plans aligns with the communications plan i. Attend Affiliate Convening to identify ACF Best Practices for Fundraising and Fundraising Plans ii. Review historic giving data (Allison will provide charts)	Dev. Team Cindy Dev Team	June April April
	3. Educate and reinforce an asking mentality within our Board i. Facilitate quarterly Board activities (e.g. understand our “asking style”, practice asking conversations, etc.)	Dev. Team	May, August, & November
	B. Ensure that board members have strong ties to purpose and values and bring skills to achieve long and short term goals (board development)		
C. By 2021, Recruit a diversified board and committees to reflect the community we serve (board recruitment)	1. Define board development priorities and why is it important i. Tactic	Name or Committee	Date
	2. Initiative i. Tactic	Name or Committee	Date
	1. Ensure board reflects the gender and cultural diversity of our community, has strong ties to our purpose and values, and has the skills to achieve our goals, especially fundraising goals. i. Tactic 1	Name or Committee	Date
	2. Create a pipeline of interested board members i. Tactic 1	Name or Committee	Date

Long-term Goal 3: Valuable community resource making an impact

SCF approaches granting with an “intention to say yes” and becomes a household name as “a valuable community resource making an impact.” Each Seward citizen will know of at least one project that SCF launched or funded and who benefited.

Short-term goal	Tactics and Sub-tactics	Champion	Due Date
A. Strategically position SCF as a local community investor in community priorities by 2021	1. Ensure communications plan compliments the fund development plan and considers the following: Clear message, clear audience, clear deliverables	Community Outreach	
	i. Write/adopt a Case for Support to capture the organizations key message of philanthropy and supports Goal 2A. ii. Plan and implement strategic PR effort <ul style="list-style-type: none"> • Summer Newsletter for July publication. • Begin Grant highlights again • Review/update Communications Plan iii. Create and launch a local media campaign tied to community initiatives		TBD End of July Post 6/26 7/23 Q3
	2. Create a branding tool-kit for grant recipients to use to connect SCF to the funded projects by next year’s funding dates	Community Outreach	Q4
	i. Create a specific check-list of requirements for grantees to connect the dots back to SCF ii. Utilize grantee stories to grow our community presence		
B. Position SCF as a catalyst for meeting community needs by 2021	1. Facilitate/promote partnerships among nonprofits by convening community (government, civic, and nonprofits) conversations to address a major initiative that meets a community need	Community Investment	Date
	i. Build a strategy to identify community needs/priorities (see Foraker notes for more details) <ul style="list-style-type: none"> i. Piggy back on Providence Community Health Needs Assessment. ii. Convene 2+ organizations on a major project that requires SCF support and benefits larger segment of the community – cross section of community like playground starting in 2018	Patty	September

Metric Dashboard (Draft)

Metric	2027 Goal	2020 Goal	Baseline (9/2017)	2018 Goal	2018 Actual (6/2018)
All Endowed Funds			\$2,853,318		\$2,943,336
Unrestricted Endowment (SCF Fund)	\$5 million	\$3.5 million	\$2,577,975		\$2,638,379
Operating Endowment	\$300,000	\$80,000	\$22,552		\$48,529
Number of Donors	X individual X businesses	X individual X businesses	103 individual 2 businesses	X individual X businesses	X individual X businesses
Community Awareness					
Addressing Community Needs					

Seward Community Foundation Fundraising Plan and Current Status for Rasmuson Match

updated 6/14/2018

SCF GOALS TO ACHIEVE RASMUSON MATCH

Fundraising Goals: [APPROVED BY SCF ADVISORY BOARD ON 6/21/17]	Results:	Endowment	Operating
2017: Raise \$40,000 for endowed gifts and raise \$15K for operating endowment		\$ 53,563	\$ 13,375
2018: Raise \$20,000 for endowed gifts and raise \$15K for operating endowment			
2019: Raise \$20,000 for endowed gifts and raise \$15K for operating endowment			
2020: Raise \$20,000 for endowed gifts and raise \$15K for operating endowment			
Additionally, once the \$100,000 is raised, SCF will raise the bonus match of \$25K			
Action Plan:			
1. SCF will work with local businesses utilizing matching challenge from Rasmuson to create employee giving programs and encourage donations from owner/operators.			
2. SCF will increase Pick Click Give donations by advertising during PFD application season.			
3. SCF will increase outreach efforts and invest more in general public relations, announcing the challenge match from Rasmuson and seeking new donors.			

CURRENT SCF FUND SUMMARY

Fund Name	Fund Balance	Current Year				Grand Total	
		2017	2018	2018 Goal*	Variance**	Funds Raised	Target***
Endowed Funds (Match Eligible)	\$ 2,943,336	\$ 53,563	\$ 47,041	\$ 20,000	\$ 27,041	\$ 87,041	\$ 125,000
City of Seward Unrestricted Fund	\$ 7,886	\$ 200				\$ 200	
Dieter Family Endowment Fund for the Prevention of Domestic Violence and Teen Suicide	\$ 82,444	\$ 25,000	\$ 25,998			\$ 50,998	
Frank Dieckgraeff Memorial Fund for Seward Seniors	\$ 19,215	\$ -				\$ -	
Kaanta Community Fund for the Beautification of Seward	\$ 126,719	\$ -				\$ -	
Larson Family Fund of the Seward Community Foundation	\$ 11,084	\$ 600	\$ 250			\$ 850	
Margaret A. Anderson Fund of the Seward Community Foundation	\$ 27,110	\$ 200				\$ 200	
Paul and Sharon Ruppel Fund of The Seward Community Foundation	\$ 18,638	\$ 3,004				\$ 3,004	
Seward Community Foundation Fund	\$ 2,638,379	\$ 24,409	\$ 2,980			\$ 27,389	
<i>Current Pick.Click.Give. Pledges (as of 6/1/2018)</i>			\$ 4,250			\$ 4,250	
Seward Wellness Fund of the Seward Community Foundation	\$ 11,859	\$ 151				\$ 151	
Roll-Over from Previous Year(s)			\$ 13,563				
Operating Endowment	\$ 48,529	\$ 13,375	\$ 1,500	\$ 15,000	\$ (13,500)	\$ 14,875	\$ 60,000
Seward Community Foundation Operating Endowment Fund	\$ 48,529	\$ 13,375	\$ 1,500	\$ 15,000		\$ 14,875	\$ 60,000
Non-endowed Funds (Not Match Eligible)	\$ 26,667	\$ 16,499	\$ 5,000	\$ -	\$ -	\$ -	\$ -
Seward Affiliate Operating Fund	\$ 17,299	\$ 7,000	\$ 5,000				
Seward International Friendship Assoc. Sister City Exchange Fund	\$ 9,368	\$ 9,499					
Grand Total	\$ 3,018,531	\$ 83,438	\$ 53,541	\$ 35,000	\$ 13,541		\$ 185,000

Note: The following amount is included in the Fund Balance for SCF Fund, but not eligible for the match. \$ 5,200 \$ 40,500

Note: The following amount is included in the Fund Balance of SCF Operating Endowment, but not match eligible. \$13,375

* Must meet annual goal in order to receive matching funds

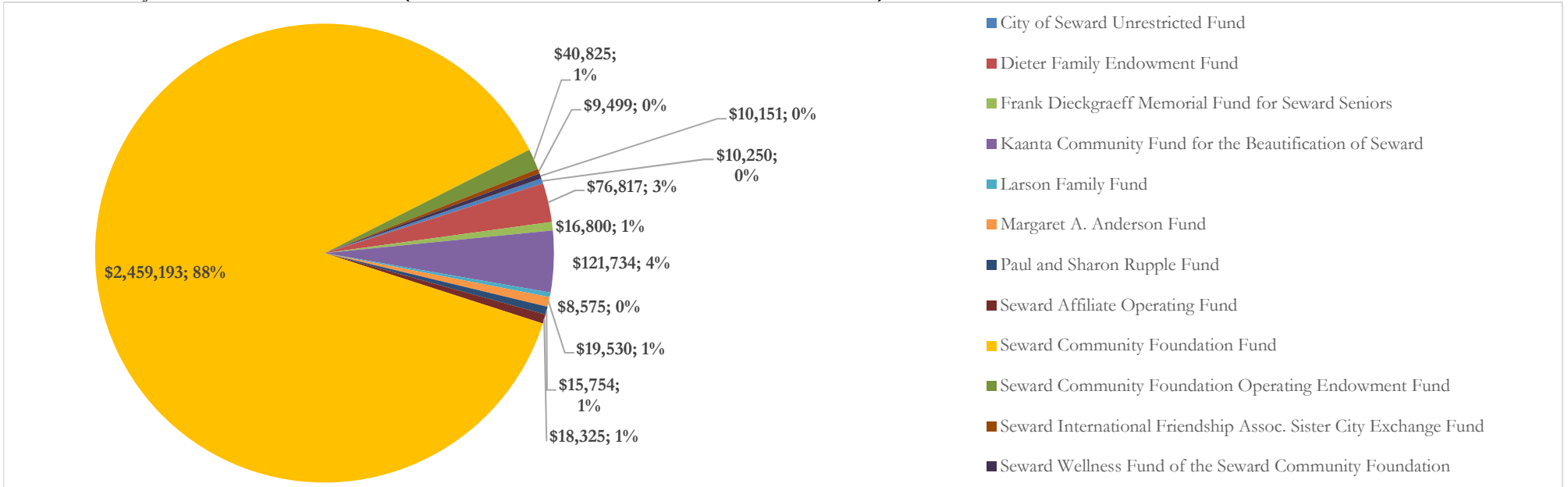
** Any amount raised above the annual goal will roll-over towards the next year's match

***The match to SCF's Endowment Fund is a 1:1 match of up to \$100,000 and is only available during these four years (January 1, 2017- December 31, 2020). A bonus of \$25,000 is available after the \$100,000 match is raised. This is a 1:1 match of up to \$25,000. Once the additional \$25,000 is raised by an Affiliate, the Affiliate Advisory Board may decide how best to utilize the unrestricted funds.

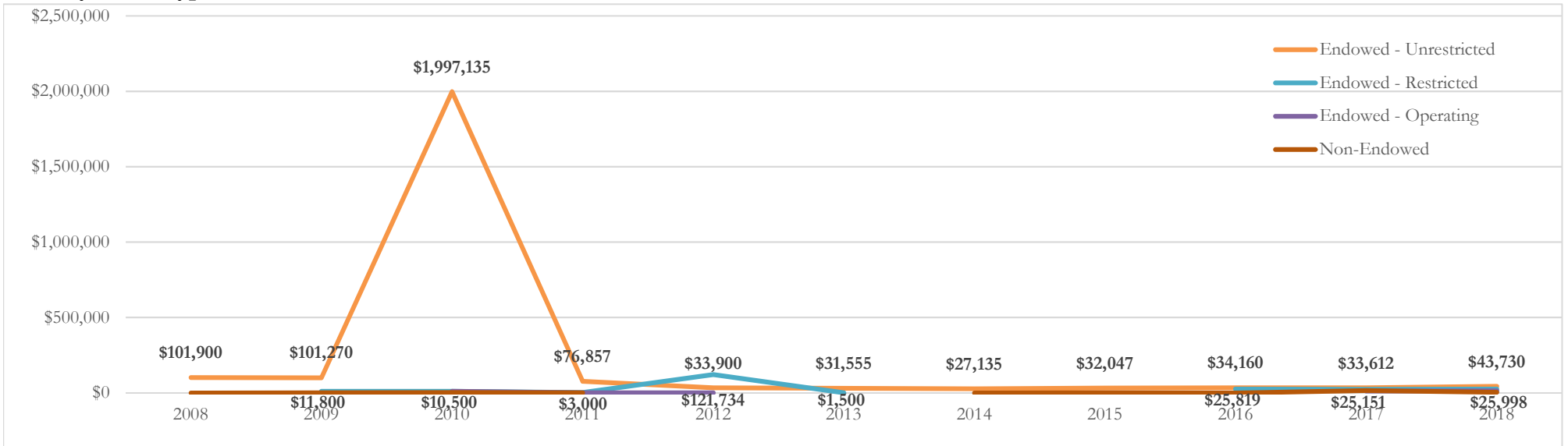
SCF Donation History Report

Updated 6/14/2018

Total Gifts by Fund 2008 - 2018 YTD (includes Endowed and Non-endowed funds)



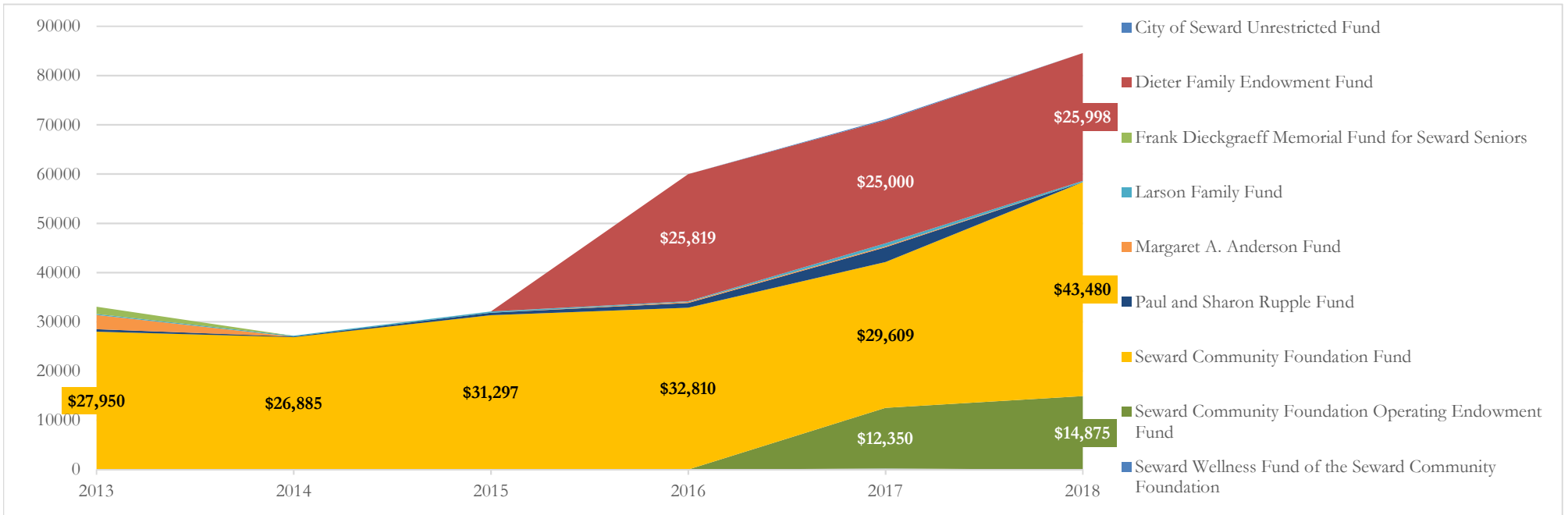
Gifts by Fund Type 2008 to 2018 YTD



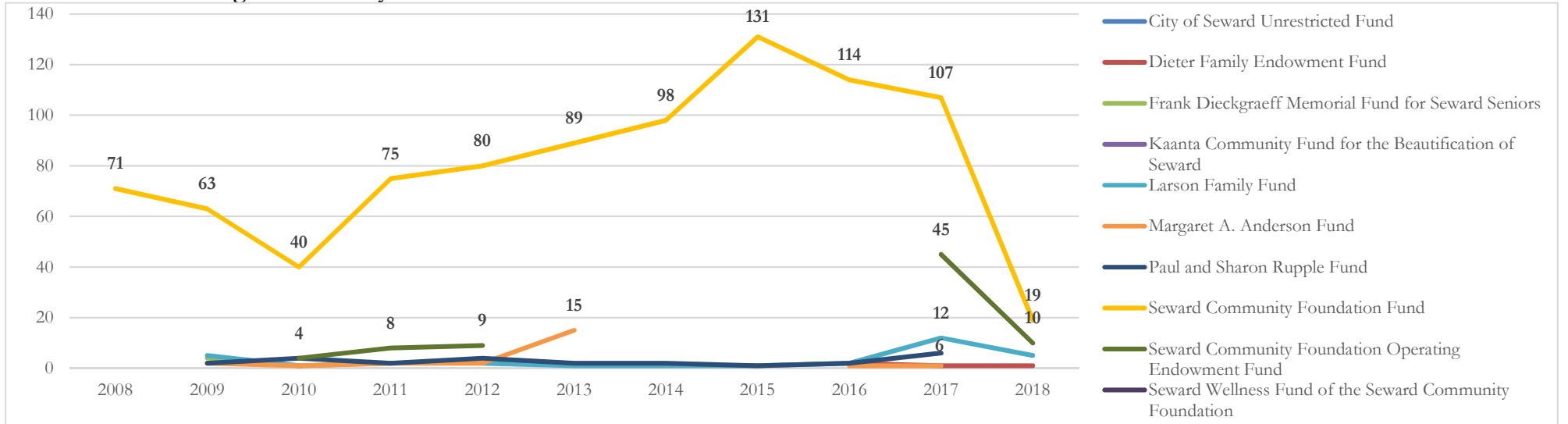
SCF Donation History Report

Updated 6/14/2018

Total Gifts to SCF Endowed Funds since 2013



Number of endowed gifts to SCF by fund 2008 - 2018 YTD



SCF Donation History Report

Updated 6/15/2018

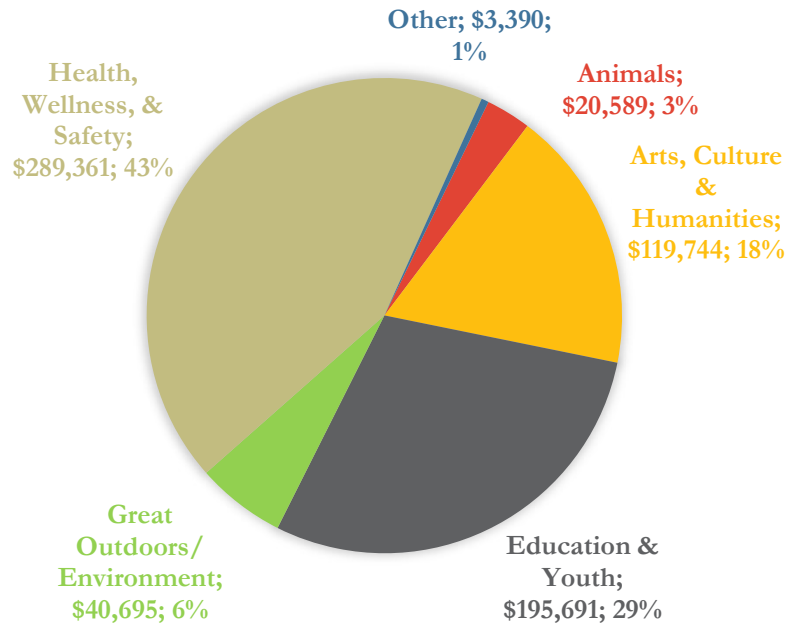
Gift Amounts by Fund 2008 - 2018 YTD	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	Grand Total
Endowed - Unrestricted	\$101,900	\$101,270	\$1,997,135	\$76,857	\$33,900	\$31,555	\$27,135	\$32,047	\$34,160	\$33,612	\$43,730	\$2,513,302
City of Seward Unrestricted Fund		\$10,050								\$200		\$10,250
Larson Family Fund		\$6,720	\$80		\$175	\$200	\$150	\$250	\$150	\$600	\$250	\$8,575
Margaret A. Anderson Fund		\$15,000	\$300	\$600	\$325	\$2,905			\$200	\$200		\$19,530
Paul and Sharon Ruppel Fund		\$6,000	\$1,700	\$1,100	\$1,850	\$500	\$100	\$500	\$1,000	\$3,004		\$15,754
Seward Community Foundation Fund	\$101,900	\$63,500	\$1,995,055	\$75,157	\$31,550	\$27,950	\$26,885	\$31,297	\$32,810	\$29,609	\$43,480	\$2,459,193
Endowed - Restricted		\$11,800	\$10,500	\$3,000	\$121,734	\$1,500			\$25,819	\$25,151	\$25,998	\$225,502
Dieter Family Endowment Fund									\$25,819	\$25,000	\$25,998	\$76,817
Frank Dieckgraeff Memorial Fund for Seward Seniors		\$11,800	\$500	\$3,000		\$1,500						\$16,800
Kaanta Community Fund for the Beautification of Seward					\$121,734							\$121,734
Seward Wellness Fund of the Seward Community Foundation			\$10,000							\$151		\$10,151
Endowed - Operating			\$10,500	\$1,975	\$1,125					\$12,350	\$14,875	\$40,825
Seward Community Foundation Operating Endowment Fund			\$10,500	\$1,975	\$1,125					\$12,350	\$14,875	\$40,825
Non-Endowed	\$0	\$750	\$2,775	\$1,500			\$0	\$1,300	\$0	\$16,499	\$5,000	\$27,824
Seward Affiliate Operating Fund	\$0	\$750	\$2,775	\$1,500			\$0	\$1,300	\$0	\$7,000	\$5,000	\$18,325
Seward International Friendship Assoc. Sister City Exchange Fund										\$9,499		\$9,499
Grand Total	\$101,900	\$113,820	\$2,020,910	\$83,332	\$156,759	\$33,055	\$27,135	\$33,347	\$59,979	\$87,613	\$89,603	\$2,807,453

Number of Donations 2008 - 2018 YTD*	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	Grand Total
Endowed - Unrestricted	71	74	46	79	88	107	101	133	119	127	24	969
City of Seward Unrestricted Fund		2								1		3
Larson Family Fund		5	1		2	1	1	1	2	12	5	30
Margaret A. Anderson Fund		2	1	2	2	15			1	1		24
Paul and Sharon Ruppel Fund		2	4	2	4	2	2	1	2	6		25
Seward Community Foundation Fund	71	63	40	75	80	89	98	131	114	107	19	887
Endowed - Restricted		4	3	2	1	1			2	2	1	16
Dieter Family Endowment Fund									2	1	1	4
Frank Dieckgraeff Memorial Fund for Seward Seniors		4	1	2		1						8
Kaanta Community Fund for the Beautification of Seward					1							1
Seward Wellness Fund of the Seward Community Foundation			2							1		3
Endowed - Operating			4	8	9					45	10	76
Seward Community Foundation Operating Endowment Fund			4	8	9					45	10	76
Non-Endowed	3	2	5	2			1	2	1	3	1	20
Seward Affiliate Operating Fund	3	2	5	2			1	2	1	2	1	19
Seward International Friendship Assoc. Sister City Exchange Fund										1		1
Grand Total	74	80	58	91	98	108	102	135	122	177	36	1,081

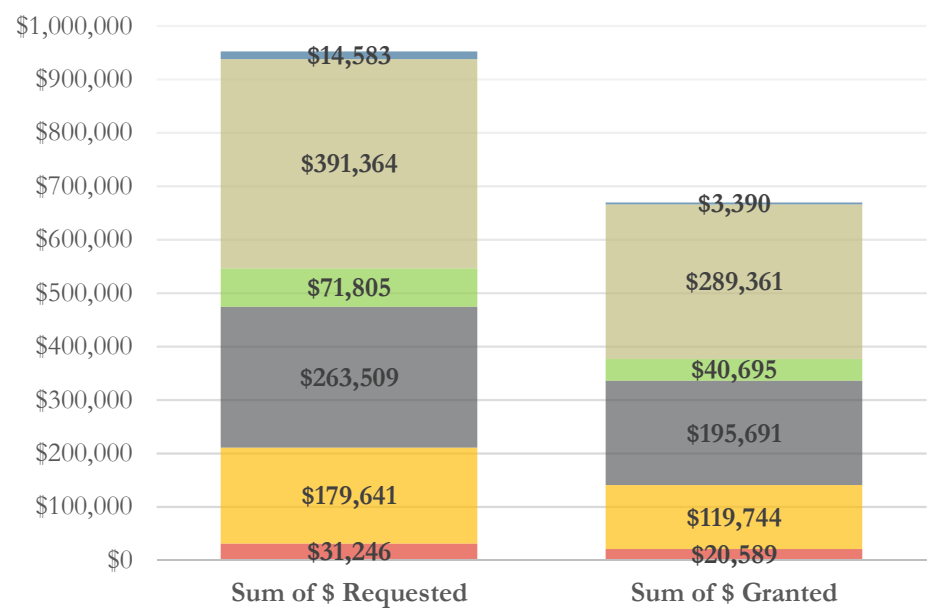
* includes multiple donations from unique individuals

Since 2009, Grant Funds have supported a variety of community assets. (Dollars Granted by Category)

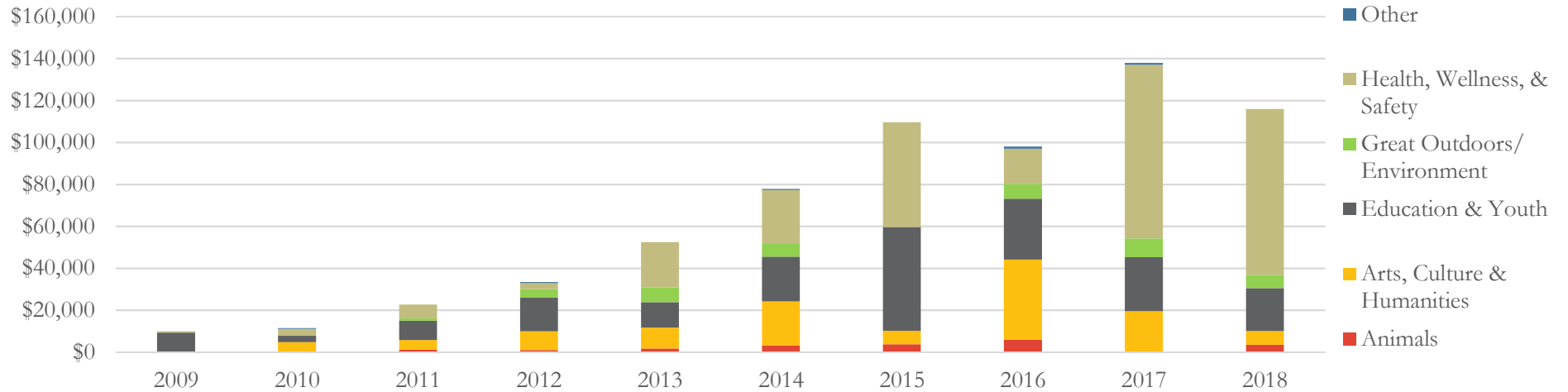
Percentage of Total Funds Granted 2009-YTD 2018



Comparison Total Funds Requested vs Granted 2009-YTD 2018



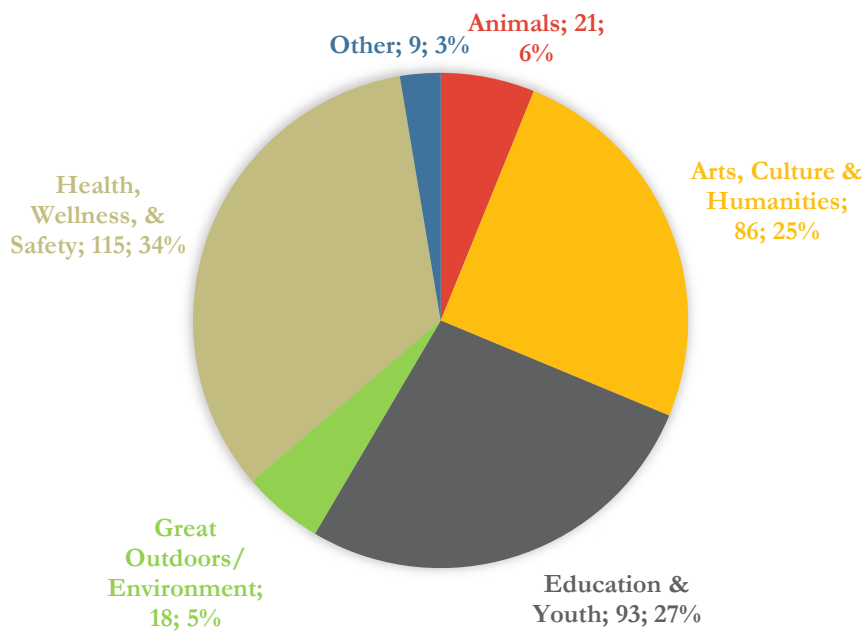
Total Funds Granted Each Year 2009 - YTD 2018



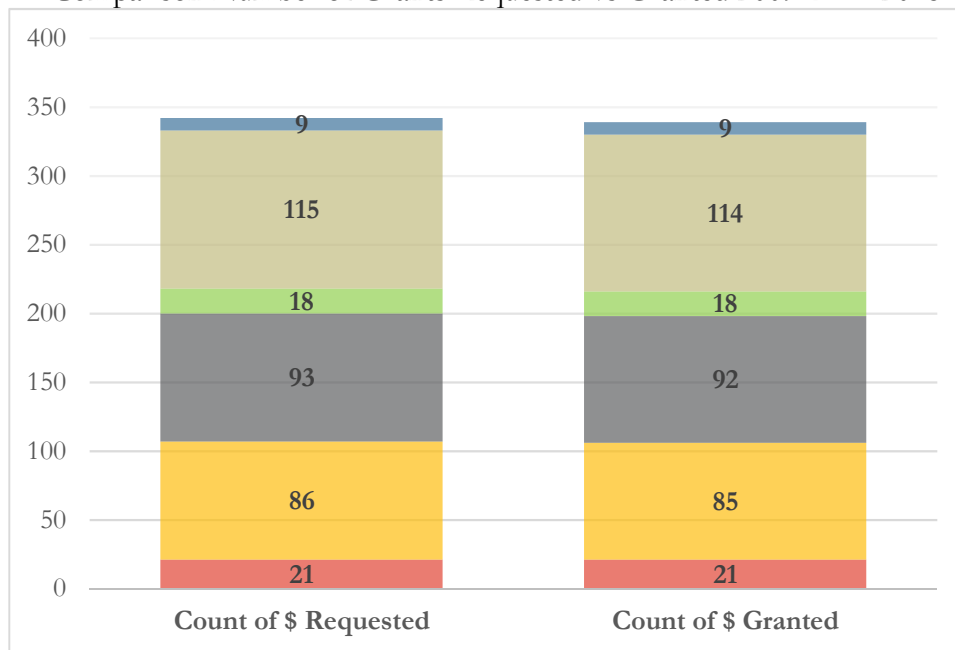
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	Grand Total
Total Granted	\$ 9,975	\$ 11,500	\$ 22,668	\$ 33,428	\$ 52,527	\$ 77,861	\$ 109,676	\$ 98,046	\$ 137,894	\$ 115,895	\$ 669,470

Since 2009, Grant Awards have supported a variety of community assets. (Number of Grants by Category)

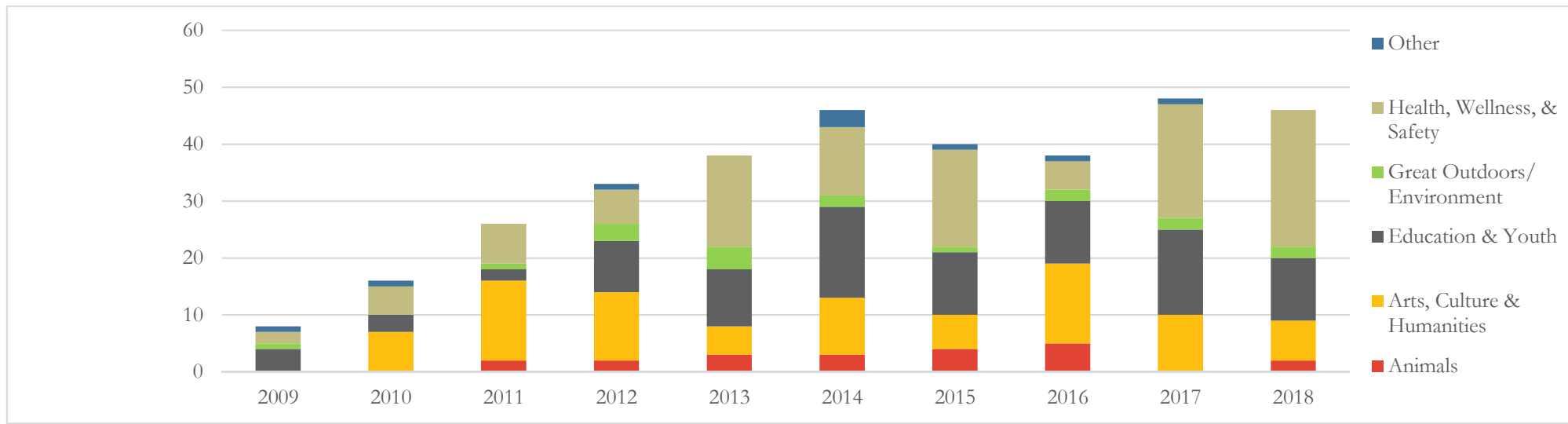
Percentage of Number of Grants 2009 - YTD 2018



Comparison Number of Grants Requested vs Granted 2009-YTD 2018



Total Number of Grants Awarded Each Year 2009 - YTD 2018



	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	Grand Total
Total Granted	8	16	26	33	38	46	40	38	48	46	339

Grant Dollars Awarded 2009 to YTD 2018

	Sum of \$ Granted
Animals	\$20,589
Arts, Culture & Humanities	\$119,744
Education & Youth	\$195,691
Great Outdoors/ Environment	\$40,695
Health, Wellness, & Safety	\$289,361
Other	\$3,390
Grand Total	\$669,470

	Animals	Arts, Culture & Humanities	Education & Youth	Great Outdoors/ Environment	Health, Wellness, & Safety	Other	Grand Total
Sum of \$ Requested	\$31,246	\$179,641	\$263,509	\$71,805	\$391,364	\$14,583	\$952,148
Sum of \$ Granted	\$20,589	\$119,744	\$195,691	\$40,695	\$289,361	\$3,390	\$669,470

Sum of \$ Granted							
	Animals	Arts, Culture & Humanities	Education & Youth	Great Outdoors/ Environment	Health, Wellness, & Safety	Other	Grand Total
2009			\$9,325	\$0	\$650	\$0	\$9,975
2010		\$4,800	\$3,000		\$3,250	\$450	\$11,500
2011	\$1,250	\$4,500	\$9,250	\$1,145	\$6,523		\$22,668
2012	\$1,000	\$8,950	\$16,010	\$4,180	\$2,788	\$500	\$33,428
2013	\$1,778	\$9,950	\$12,079	\$7,100	\$21,620		\$52,527
2014	\$3,327	\$20,900	\$21,280	\$6,100	\$25,754	\$500	\$77,861
2015	\$3,794	\$6,414	\$49,400	\$0	\$50,068	\$0	\$109,676
2016	\$5,900	\$38,250	\$29,041	\$7,000	\$16,855	\$1,000	\$98,046
2017		\$19,480	\$25,806	\$8,901	\$82,767	\$940	\$137,894
2018	\$3,540	\$6,500	\$20,500	\$6,269	\$79,086		\$115,895
Grand Total	\$20,589	\$119,744	\$195,691	\$40,695	\$289,361	\$3,390	\$669,470

Number of Grants Awarded 2009 to YTD 2018

Row Labels	Count of Awarded
Animals	21
Arts, Culture & Humanities	86
Education & Youth	93
Great Outdoors/ Environment	18
Health, Wellness, & Safety	115
Other	9
Grand Total	342

Column Labels							
Values	Animals	Arts, Culture & Humanities	Education & Youth	Great Outdoors/ Environment	Health, Wellness, & Safety	Other	Grand Total
Count of \$ Requested	21	86	93	18	115	9	342
Count of \$ Granted	21	85	92	18	114	9	339

Count of \$ Granted							
Row Labels	Animals	Arts, Culture & Humanities	Education & Youth	Great Outdoors/ Environment	Health, Wellness, & Safety	Other	Grand Total
2009			4	1	2	1	8
2010		7	3		5	1	16
2011	2	14	2	1	7		26
2012	2	12	9	3	6	1	33
2013	3	5	10	4	16		38
2014	3	10	16	2	12	3	46
2015	4	6	11	1	17	1	40
2016	5	14	11	2	5	1	38
2017		10	15	2	20	1	48
2018	2	7	11	2	24		46
Grand Total	21	85	92	18	114	9	339

2018 Mini-Grant Tracking Report

updated 6/15/2018

SUMMARY

Allocation*: \$26,966	Total Requested: \$29,545
Balance: \$12,420	Total Granted: \$14,546

** Allocation includes 2017 rollover and amount not used toward 2018 Major Grant Cycle*

Note: After Major Grant Cycle, there is \$451 remaining to be granted from the Kaanta Community Fund for the Beautification of Seward

DETAIL

Organization	Project	\$ Requested	\$ Granted	Date Reviewed
Qutekcak Native Tribe	Elder Fall Protection Program	\$1,000	\$1,000	12/20/2017
Seward Arts Council	Fletcher Movie Series/Wonder	\$1,000	\$1,500	12/20/2017
Seward Wellness For All	Diabetes Prevention Program	\$1,000	\$1,000	12/20/2017
He Will Provide Food Bank	Food Stuffs	\$2,000	\$2,000	12/20/2017
Seaview Community Services	Furniture for Passages	\$1,000	\$1,000	1/17/2018
Wellness for All	Diabetes Conference	\$846	\$846	1/17/2018
Lemonade Day Alaska	Lemonade Day Alaska 2018	\$4,000	\$0	1/17/2018
Latitude 60.1 Academic Pursuits/RBCA	Walk & Wonder	\$1,050	\$0	2/13/2018
Marathon Wrestling Club	Van Rental 3 [March] Tournaments	\$594	\$500	2/13/2018
Marathon Wrestling Club	Van Rental 4 April Tournaments	\$792	\$500	2/13/2018
Seward Alaska Social Runners	Coffee Cards and Snacks	\$680	\$0	2/13/2018
Seward Arts Council	Seward Arts Council Membership Drive	\$1,000	\$0	2/13/2018
Seward Arts Council	Music Sheets for Community Band	\$1,000	\$1,000	2/13/2018
Seward Nordic Ski Club	Website Update	\$1,000	\$1,000	2/13/2018
Seward Senior Center	Dynamic Drum Circle (resubmitted)	\$995	\$0	2/13/2018
Seward Wellness for All	Mindfulness-Based Stress Reduction Community Program Supplies	\$918	\$0	2/13/2018
Seward Senior Center	Seward Unleashed, Vol. 3	\$1,000	\$0	3/21/2018
Boys & Girls Clubs of the Kenai Peninsula	Curriculum Materials [Luncheon "Guess the Amount" Winner]	\$0	\$1,000	3/21/2018
Seward Prevention Coalition	SOS Feeding Conference	\$1,000	\$0	3/21/2018
Seward Prevention Coalition	Sustainable Seward: Electronics Recycling Event	\$1,000	\$1,000	3/21/2018
Marathon Wrestling Club	State Wrestling Tournament Hotel Lodging	\$1,000	\$500	4/18/2018
Seward Police Department	Pet Vaccination Clinic 2018	\$750	\$600	4/18/2018
Seward Sports Association, Inc	2018 Summer Softball league	\$1,000	\$1,000	4/18/2018
Seward Area Hospice	"Pay it Forward" Challenge Award from 5/3 Award Event	\$0	\$100	5/23/2018
Junior Achievement of Alaska, Inc	Economic Empowerment for Seward Students	\$920		6/20/2018
Seward Senior Center	Transportation for Senior Citizens	\$3,000		6/20/2018
Independent Living Center	Ceramics Kiln	\$1,000		6/20/2018



TIME UTILIZATION

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	Remaining (300/yr)	Remaining (avg/mo)
26	26.25	33.75	31.25	28.5	14							172	128	18.29

Notes: I plan to work fewer hours in June and mid-July for visitors and travel.

PROJECTS BY STRATEGIC PLAN LONG-TERM GOALS

Grow Endowment by \$5m by 2027

Active Projects:

- Donor Development/Fundraising Support: Gathering best practices from ACF to support the Development Teams efforts. Partnering with Development Team and Board to set Fundraising Goals.
- Rasmuson Match: ACF has announced that starting in 2019, donations eligible for the Rasmuson match include; all donations unrestricted endowed funds, up to \$15K of donations to SCF Operating Endowment, and up to \$10,000 per gift to restricted Field of Interest Funds (e.g. Dieter Fund for the Prevention of Domestic Violence and Suicide). In 2017 and 2018 YTD, SCF has raised \$87,041 in endowed funds and \$14,875 in operating endowed funds.
- “Who’s the best dog?” Field of Interest Fund: Kim and Allison are following up with ACF to ensure that paperwork is complete for this planned gift and that donors have received appropriate support from ACF/SCF.

Next up:

- Donor / Grant List: At the ACF convening, Affiliates highlighted the need for a common, easily accessible, up-to-date donor database. Currently we use a patchwork system that does not let us manage our donor relationships effectively.
- Pick.Click.Give: Promote 8/31 deadline during July and August.

Completed:

- Created Donation History Report to help Board set fundraising goals.

Build Operational Resiliency

Active Projects:

- Annual Plan / Strategic Plan: Support committees to finalize and implement 2018 priorities to achieve SCF goals.

Next up:

- Program Manager Goals: As a part of the ACF Performance Review process, I will be setting annual goals to align with SCF’s and my personal priorities.

Completed:

- ACF Liaison: Attended monthly program manager meeting. Had 1:1 with Shawn. Kept ACF up-to-date on our priorities, successes, and outstanding needs from them.

Be a valuable community resource making an impact

Current Activities:

- Marketing and Communications: Ongoing Activity. Regular web posts include: Grantee Highlights, Sharing of Relevant Facebook posts, and Blog Posts on topics of interest. Other projects are detailed below.
- Website/ Facebook Management: I’ve been sharing posts and events from our grantees recently. I need to update Grant List on our website.

Next up:

- Foraker Nonprofit Economic Impact Presentation to City Council: Valarie Kingsland offered to facilitate an invitation for Laurie Wolf from Foraker to be invited to City Council. I offered to support as I am able.



Completed:

- Website/Facebook: Updated Living Treasures, Memorial Contributions. Provided Grant Highlight schedule to Community Outreach Team.
- Polar Bear Jump-Off Endowment: Met with Dana Paperman re: possible endowment fund for the Seward Polar Bear Jump-Off. I provided her information about the different fund options with ACF. She will discuss the topic with the rest of the SPJO Board. Someone from ACF will likely work with them to set up a fund if there is interest and I will provide support as needed.

Inactive Projects (These were identified as possible projects, but are not a priority to address.)

- SCF Road Show: Create and maintain a “road-show-in-a-box”. Work with Board to identify businesses/organizations and schedule presentations.
- Annual Cycle: Create a calendar that includes SCF Events and Activities, including timing of newsletter, fundraising activities, strategic plan development

ANNOUNCEMENTS/OTHER INFORMATION

- none

ACTION REQUESTS FOR BOARD

- Meet with your committees and complete the Strategic Plan actions for 2018. Reach out to me if you need

Goals of Affiliate Program:

- Increase individual philanthropy among Alaskans.
- Encourage local leadership to identify problems and invest in solutions in their communities.
- Grow permanent charitable assets in Alaska to create sustaining sources of revenue and support for valued Alaska nonprofit services.

Essential Functions/Roles & Responsibilities of the Program Manager (including, not limited to):

1. Provides support for the planning and execution of Advisory Board meetings (i.e. agendas, meeting minutes, and scheduling).
 2. Oversees the marketing and communications needs of SCF (i.e. create newsletters, thank you cards, Power Point presentations, printing support, PR). Manage web and social media platforms for SCF and maintain photo catalogue.
 3. Provide support for donor relations and donor stewardship for SCF.
 4. Provide support for the annual planning process and work with the Advisory Board members in scheduling meetings and events.
 5. Provide technical assistance to grantees and applicants.
 6. Participate in the annual Affiliate Convening and participation in Affiliate training opportunities in partnership with ACF.
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