



Seward Community Foundation

An Affiliate of The Alaska Community Foundation

Board of Advisors Agenda Breeze Inn, Seward, AK Wednesday, August 22, 2018- 6:00 PM

Kim Reiersen	President	
Patricia Linville	Vice President	
Phyllis Shoemaker	Secretary	
Melody Hatch	Treasurer	
Carole Tallman	Advisor	
Karen Sefton	Advisor	
Cindy Clock	Advisor	
Rodger Painter	Advisor	
Emily Wezenberg	Advisor	
Allison Fong	Program Manager	

A. Call to Order

B. Mission Connect – Seward Bike Park

C. Approve Agenda

D. Business Session

- a. Approve July 18, 2018 minutes
- b. Donations/Treasurer’s Report—Melody
 - i. PFD Update

E. Strategic Plan Review – Fundraising Goal 2018

- i. Fundraising Status (written report)

F. Team Reports

- a. Grant Team Update—Patty
 - i. Grant Report (written report)
 - ii. Mini grant proposals
 - 1. Qutekecak Summer Youth Work Program
 - iii. Major Grant
 - 1. Seward Music Association extension (Report attached)
 - 2. Moose Pass Public Library – use of remaining \$493.55 from 2017 project (Report attached)
- b. Executive Team – Kim
 - i. Diversity Chart and Update to By-laws – Advisory Recruitment
- c. Fundraising/Development Team – Cindy
- d. Community Outreach Team – Emily
- e. Program Manager Report—Allison (written report attached)

G. SCF Potluck – Scheduled for September 7

H. Other Business

- a. Paul Ruppel Nomination

I. Comments

J. Adjourn

Next Meeting Dates: September 19 @ 6pm, Moose Pass



Seward Community Foundation

An Affiliate of The Alaska Community Foundation

**Board of Advisors Draft Minutes
Breeze Inn Motel
Wednesday, July 18, 2018 - 6:00 PM**

Kim Reiersen	President	✓
Patricia Linville	Vice President	
Phyllis Shoemaker	Secretary	✓
Melody Hatch	Treasurer – call in	✓
Carole Tallman	Advisor	✓
Karen Sefton	Advisor	✓
Cindy Clock	Advisor	✓
Rodger Painter	Advisor	
Emily Wezenberg	Advisor	✓
Allison Fong	Program Manager	✓

Documents sent out prior to meeting: Agenda, July Board Reports (June Treasurer's report, June Draft Meeting Minutes, Fundraising Plan and Current Status, 2018 Mini-Grant Tracking Report, SCF Grant Analysis, Program Manager's Report July 2018)

- A. Call to Order – 6:00 pm
- B. Approve Agenda – **Cindy moved that the agenda be approved. Karen seconded the motion. PASSED**
- C. Mission Connect: Kim talked about recruiting for new board members. She circulated a survey of characteristics to those board members present which each member completed in order to get a sense of the current board diversity. **Kim will get information from absent board members and provide a summary at the August meeting.** Kim also distributed literature from the Foraker Group: Creating a Board Development Committee, Six Steps System for Board Development, and Example of an Effective Job Description for the Board Development Committee.
- D. Business Session
 - Approve June 20, 2018 minutes – After a correction was made, **Cindy moved that the June minutes be approved as corrected. Karen seconded the motion. PASSED.**
 - Donations/Treasurer's Report—Melody: Treasurer's July Report is attached.
 - Team Reports

I. Grant Team Update—Patty

- a. Qutekcak Native Tribe – Summer Youth Work Program: Board had a question about the start and end times for this project. Kim will contact Sarah Benjamin and find out if a check issued at the end of July would still be useful for the project as described. The board wants to support the program and liked the collaboration with North Pacific Rim Housing but was hesitant to fund because of the timing.

II. Executive Team – Kim would like the executive team to update the recruiting packet and provide more orientation for new board members.

She liked the idea of giving each new board member a notebook with information that can be looked up whenever needed. This could also be provided in electronic form for those more comfortable with computer files.

III. Fundraising/Development Team – Cindy: No report this month.

IV. Community Outreach Team – Emily: Team will meet Wednesday, July 25 at 3 pm at Res Art Coffee House. She would like Allison to attend to help with Strategic Plan. The team hopes to have the summer newsletter out in August.

- E. New Advisors Recruiting List: Each Advisor present suggested names of potential board members. Names of people who anyone felt might not be a good match were discarded. The names remaining include:

Jean Bardarson

Mark Hendsbee

Dave Paperman

Dwayne Atwood

Melody Jordan

Make Kansteiner

Katie Cornwell

Bob Hunt

Jennifer Anderson (Dougherty)

Gerri Nipp

Dustin Phillips

Mark Luttrell

Micheley Kowalski

Tekla Seavey

The next step is for the board member who suggested the person to contact them before our August meeting (8/22/18) to see if they are interested. If they are interested they will be invited to attend a meeting so they can get an idea of how the board operates.

- F. Fundraising – Endowed Operating Fund/Existing Funds/New Funds: Kim would like the board to concentrate our fundraising efforts in these three areas. For the Endowed Operating Fund we should contact seasonal businesses before they close down for the winter. She would like the Fund

Raising/Development Team to develop an approach to use for businesses. Past experience indicates that email does not work. We need to have a personal visit with local businesses.

Existing Funds: The majority of our existing funds do not get new donations. We should contact the people who started the funds. Explain to them how their original donation has been used. Find out their goals for the fund and what they hope to accomplish with the spendable funds from it.

New Funds: Kim has been contacted by Dorothy Urbach about starting a fund. Kim explained the process and also gave her information about Legacy Giving.

Dorothy suggested Kim also talk to Joyce Simpson.

- G. SCF Interview with Alaska Public Media – Patty: Patty did an interview with Anne Hillman at Alaska Public Media. This interview is available on the internet at: <https://www.alaskapublic.org/2018/07/18/how-little-investments-can-lead-to-big-community-change/>
- H. Paul Ruppel nomination – Paul has been nominated for a Philanthropy award. Kim provided a letter of support on behalf of SCF. Winners are announced in October.
- I. Other Business: Some board members have been approached by community members associated with the group planning to build a bike park. There seems to be some discontent and confusion about why SCF did not fund their grant application during our major grant cycle. It was decided that SCF needs to have a conversation with members of that group to explain the reasons behind our decision and encourage them to apply for a mini-grant and reapply during next year's major grant cycle. Cindy and Carole will meet with Jenn Elhard and other bike park advocates.
- J. Comments:
 - Cindy – Feels good about the bike park. Would like to support that project.
 - Allison – Thanks for letting me bring Thomas
 - Karen – Glad for the nice weather
 - Emily – None
 - Phyllis – None
 - Carole – Happy for the quick meeting
 - Kim – Thanks for the green highlights and names of potential new advisors.
 - Melody – Everything is good.
- K. Adjourn: 7:09 pm

Next Meeting Date: August 22, 2018 @ 6pm, Breeze Inn.

SCF Treasurer's Report 7/18/18

Treasurer Follow-Up Issues From Last Board Meeting:

**One of the two missing donations given at our 5/3/18 Grant Event Night has been resolved and recorded now. Still working on the 2nd missing donation - Ellen O'Brien's check has come up missing and Mariko was to contact her this past Monday about reissuing it.

**Treasurer looked into having the PO Box rental fee waived as a nonprofit but told we have to have proof of a physical address where the organization works out of that isn't already assigned a PO Box.

DonorCentral Online Donations:

All 6/6/18 donations possibly Allison Fong's Facebook Birthday Gifting Drive???

6/6/18	Paul & Sharon Ruppel	\$50	SCF OEF
6/6/18	Melissa & Kevin Mathews	\$280	SCF OEF
6/6/18	Lori Landstrom	\$20	SCF OEF
6/6/18	Heather & Joshua Harris	\$30	SCF OEF
6/6/18	Ernie Fong Olson	\$100	SCF OEF
6/6/18	Emily Wezenberg	\$20	SCF OEF
6/6/18	Christiana Smith	\$20	SCF OEF
6/6/18	Beth & Mike Johnson	\$50	SCF OEF
6/6/18	Anonymous	\$195	SCF OEF
6/6/18	Andrea Scott	\$20	SCF OEF
6/6/18	Allison & Joseph Fong	\$120	SCF OEF
6/6/18	Aimee Khuu	\$50	SCF OEF
6/20/18	Charles & Teri Arnold	\$25	SCF OEF
6/27/18	Darcie Larson	\$50	Larson Family Fund
6/28/18	Anonymous	\$500	SCF OEF Happy Belated Birthday, Allison Fong!

Checks:

7/17/18 Mt. Marathon Race Committee/SCOC \$1280 SCF OEF

Total: \$2,810

Bills Paid with Credit Card:

6/23/18 PO Box Rental Fee \$90

6/25/18 Seward Chamber Membership Dues \$150

Mail

**Seward Community Bike Park Donation Request Letter to reach their budget by August 30th.

Misc.

Treasurer mailed in 2nd Quarter credit card receipts to ACF July 2nd.

Seward Community Foundation Fundraising Plan and Current Status for Rasmuson Match

updated 8/17/2018

SCF GOALS TO ACHIEVE RASMUSON MATCH

Fundraising Goals: [APPROVED BY SCF ADVISORY BOARD ON 6/21/17]	Results:	Endowment	Operating
2017: Raise \$40,000 for endowed gifts and raise \$15K for operating endowment		\$ 53,563	\$ 13,375
2018: Raise \$20,000 for endowed gifts and raise \$15K for operating endowment			
2019: Raise \$20,000 for endowed gifts and raise \$15K for operating endowment			
2020: Raise \$20,000 for endowed gifts and raise \$15K for operating endowment			
Additionally, once the \$100,000 is raised, SCF will raise the bonus match of \$25K			
Action Plan:			
1. SCF will work with local businesses utilizing matching challenge from Rasmuson to create employee giving programs and encourage donations from owner/operators.			
2. SCF will increase Pick Click Give donations by advertising during PFD application season.			
3. SCF will increase outreach efforts and invest more in general public relations, announcing the challenge match from Rasmuson and seeking new donors.			

CURRENT SCF FUND SUMMARY

Fund Name	Fund Balance	Current Year				Grand Total	
		2017	2018	2018 Goal*	Variance**	Funds Raised	Target***
Endowed Funds (Match Eligible)	\$ 2,948,924	\$ 53,563	\$ 47,866	\$ 20,000	\$ 27,866	\$ 87,866	\$ 125,000
City of Seward Unrestricted Fund	\$ 7,908	\$ 200				\$ 200	
Dieter Family Endowment Fund for the Prevention of Domestic Violence and Teen Suicide	\$ 82,714	\$ 25,000	\$ 25,998			\$ 50,998	
Frank Dieckgraeff Memorial Fund for Seward Seniors	\$ 19,268	\$ -				\$ -	
Kaanta Community Fund for the Beautification of Seward	\$ 127,071	\$ -				\$ -	
Larson Family Fund	\$ 11,211	\$ 600	\$ 350			\$ 950	
Margaret A. Anderson Fund	\$ 27,185	\$ 200				\$ 200	
Paul and Sharon Ruppel Fund	\$ 18,690	\$ 3,004				\$ 3,004	
Seward Community Foundation Fund	\$ 2,642,984	\$ 24,409	\$ 3,955			\$ 28,364	
<i>Current Pick.Click.Give. Pledges (as of 6/1/2018)</i>			\$ 4,000			\$ 4,000	
Seward Wellness Fund	\$ 11,892	\$ 151				\$ 151	
Roll-Over from Previous Year(s)			\$ 13,563				
Operating Endowment	\$ 51,486	\$ 13,375	\$ 4,285	\$ 15,000	\$ (10,715)	\$ 17,660	\$ 60,000
Seward Community Foundation Operating Endowment Fund	\$ 51,486	\$ 13,375	\$ 4,285	\$ 15,000		\$ 17,660	\$ 60,000
Non-endowed Funds (Not Match Eligible)	\$ 25,058	\$ 16,499	\$ 5,000	\$ -	\$ -	\$ -	\$ -
Seward Affiliate Operating Fund	\$ 15,640	\$ 7,000	\$ 5,000				
Seward International Friendship Assoc. Sister City Exchange Fund	\$ 9,418	\$ 9,499					
Grand Total	\$ 3,025,468	\$ 83,438	\$ 57,151	\$ 35,000	\$ 17,151	\$ 105,526	\$ 185,000

Note: The following amount is included in the Fund Balance for SCF Fund, but not eligible for the match. \$ 5,200 \$ 40,500

Note: The following amount is included in the Fund Balance of SCF Operating Endowment, but not match eligible. \$13,375

* Must meet annual goal in order to receive matching funds

** Any amount raised above the annual goal will roll-over towards the next year's match

***The match to SCF's Endowment Fund is a 1:1 match of up to \$100,000 and is only available January 1, 2017- December 31, 2020. A bonus of 1:1 match of \$25,000 is available after the \$100,000 match is raised; the Affiliate Advisory Board may decide how best to utilize the additional \$25,000 match funds.

Pick.Click.Give. Comparisons August 2018

COMPARISONS OF ACF AFFILIATES

Organization	2017 Pledges	2018 Pledges	Pledge % Change	2017 Amount	2018 Amount	Amount % Change	Region
Seward Community Foundation ACF	52	51	-1.92%	\$4,825	\$4,000	-17.10%	Kenai Peninsula
Chilkat Valley Community Foundation ACF	56	52	-7.14%	\$4,100	\$3,625	-11.59%	Haines
Golden Heart Community Foundation ACF	15	6	-60.00%	\$900	\$600	-33.33%	Fairbanks
Greater Sitka Legacy Fund ACF	14	20	42.86%	\$775	\$1,350	74.19%	Sitka
Jessica Stevens Community Foundation ACF	57	47	-17.54%	\$4,950	\$4,400	-11.11%	Matanuska-Susitna
Kenai Peninsula Foundation ACF	7	4	-42.86%	\$450	\$275	-38.89%	Kenai Peninsula
Ketchikan Community Foundation ACF	18	16	-11.11%	\$1,425	\$1,500	5.26%	Ketchikan Gateway
Kodiak Community Foundation ACF	12	15	25.00%	\$675	\$1,075	59.26%	Kodiak Island
Petersburg Community Foundation ACF	31	38	22.58%	\$3,900	\$3,900		Petersburg
	262	249	-4.96%	\$22,000	\$20,725	-5.80%	9

COMPARISONS OF SEWARD NONPROFITS

Organization	2017 Pledges	2018 Pledges	pledge % change	2017 amount	2018 amount	amount % change	Region
Seward Community Foundation ACF	52	51	-1.92%	\$4,825	\$4,000	-11.92%	Kenai Peninsula
Alaska Health Fair Inc	52	43	-17.31%	\$2,050	\$2,125	3.66%	Anchorage
Alaska Marine Conservation Council	108	82	-24.07%	\$7,375	\$4,275	-42.03%	Anchorage
Alaska SeaLife Center	337	383	13.65%	\$18,875	\$23,275	24.00%	Kenai Peninsula
Boys and Girls Club of the Kenai Peninsula	78	66	-15.38%	\$4,475	\$3,475	-22.35%	Kenai Peninsula
Independent Living Center or ILC		12			\$700		Kenai Peninsula
Providence Alaska Foundation	62	68	9.68%	\$4,850	\$6,250	30.05%	Anchorage
Resurrection Bay Conservation Alliance	18	13	-27.78%	\$825	\$675	-18.18%	Kenai Peninsula
SeaView Community Services	6	10	66.67%	\$450	\$775	72.22%	Kenai Peninsula
Seward Arts Council	24	17	-29.17%	\$1,400	\$1,075	-23.21%	Kenai Peninsula
Seward He Will Provide Food Pantry	36	45	25.00%	\$2,150	\$3,450	60.47%	Kenai Peninsula
Seward Senior Center	23	25	8.70%	\$1,600	\$1,025	-35.94%	Kenai Peninsula
SOS Pets	57	61	7.02%	\$3,400	\$5,225	53.68%	Kenai Peninsula
	853	876	2.70%	\$52,275	\$56,325	7.75%	13

Seward Community Foundation Strategic Plan 2018-2027

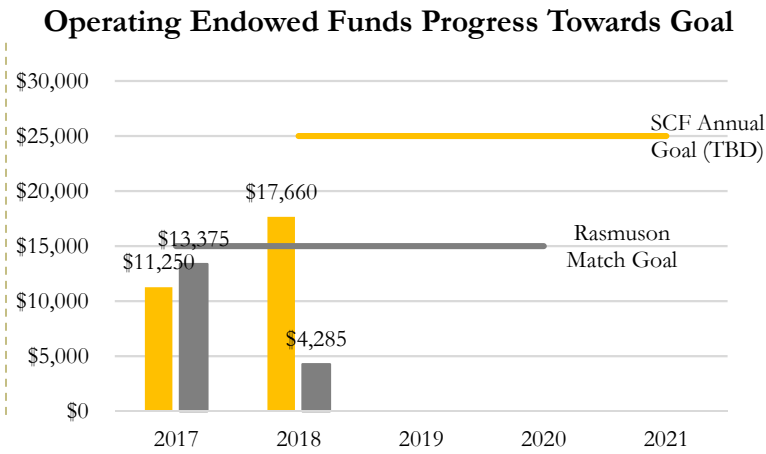
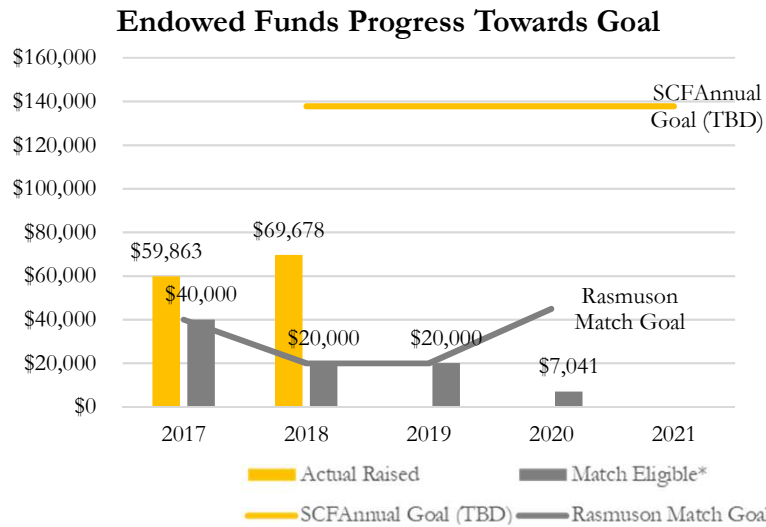
Core Purpose	Community investment through philanthropy		
Core Values	Integrity – Leadership – Compassion – Generosity – Local Engagement		
Operating Principles	Impact community – Enhance quality of life – Create positive change – A sustainable fund to continue to work		
Core Programs	Endowment building – Community development – Grantmaker – Growing community philanthropy		
Vision	Be a community leader engaging the people of Seward and Moose Pass in new levels of community philanthropy, action, and change.		
Long-term Goals by 2027	Short-term Goals by 2021	Champion	
1. SCF is “The place to leave a legacy” as evidenced by growth of our endowment fund to \$5m by 2027 through estate, asset, and unrestricted gifts.	A. Focus on estate and asset gift donors to secure 1-2 legacy gifts per year starting in 2018 (PRIORITY #2)	Development Team	
	B. Engage donors and potential donors (including businesses) in mission opportunities to reach \$3.5 million in unrestricted endowment and \$80,000 in operating endowment by 2021 (PRIORITY #1)	Development Team	
2. Build the Operational Resiliency of SCF through a full, diverse board and growing our operating endowment to \$300,000 by 2027.	A. Write/approve a fund development plan to achieve \$5m endowment, \$300K in operating endowment and increase the donor base by 20% (20 new donors) .	Development Team	
	B. Ensure that Board members have strong ties to purpose and values and bring skills to achieve long and short term goals (board development)	Executive Team	
	C. Ensure SCF has a diversified board and committees that reflect the community we serve and bring skills to achieve long and short term goals (board recruitment)	Executive Team	
3. SCF approaches granting with an “intention to say yes” and becomes a household name as “a valuable community resource making an impact.” Each Seward citizen will know of at least one project that SCF launched/funded and who benefited.	A. Build community awareness of and SCF’s presence as a local community investor and nonprofit leader by 2021	Community Outreach	
	B. Position SCF as a catalyst for meeting community needs by 2021	Community Investment Team	

SCF Metric Dashboard

Goals

- ❑ Endowed funds are at \$3.5m by 2021 and \$5m by 2027
- ❑ Operating endowment is \$100K by 2021 and \$300K by 2027
- ❑ Increase number of donors by X%.
- ❑ SCF is a valuable community resource making an impact.

2018 Fundraising



Donors

	2017	2018	Goal
# of Donations	174	56	TBD
Unique Donors	N/A	N/A	TBD

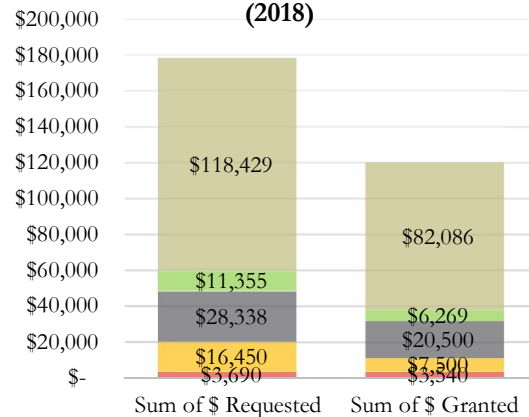
* Includes roll-over amounts into future years

2018 Grants

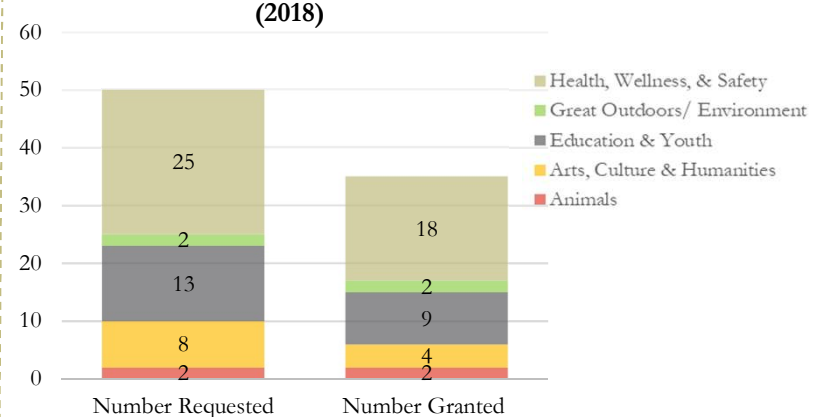
Award Amounts and Balance

	YTD Granted	Annual Available	Balance
Major	\$101,349	\$102,815	\$1,466
Mini	\$18,446	\$26,966	\$8,420
Proactive	\$100		
Total	\$119,895	\$128,315	\$8,420

Grant Award Amounts by Category (2018)



Number of Grants by Category (2018)



Long-term Goal 1:
Grow
endowment
to \$5m

SCF is “The place to leave a legacy” as evidenced by growth of our endowment fund to \$5m by 2027 through estate, asset, and unrestricted gifts.

Short-term goal	Tactics and Sub-tactics	Champion	Due Date
A. Focus on estate and asset gift donors to secure 1-2 legacy gifts per year starting in 2018	1. Develop an “Asking Protocol” for Legacy giving. (See Goal 2A for more information.)	Dev. Team	May
	2. Follow-up with individuals who have expressed an interest in a legacy gift.	Dev Team	September
B. Engage donors and potential donors in mission opportunities to reach \$3.5 million in unrestricted endowment by 2021	1. Develop an “Asking Protocol” for Individual and Business giving. (See Goal 2A for more information.)	Dev Team	May
	2. Use Asking Protocol and Fundraising Plan to engage individual donors to increase giving by \$___ or ___% each year starting in 2018. (reflect goal in fund development plan)	Dev Team	October
	3. Use Asking Protocol and Fundraising Plan start a business giving program to engage ___% more local corporate and business donors by 2021 i. Create and implement business recognition levels	Dev Team	October

Long-term Goal 2: Build Operational Resiliency

Build the
Operational
Resiliency of SCF
through a full,
diverse board and
growing our
operating
endowment to
\$300,000 by 2027.

Short-term goal	Tactics and Sub-tactics	Champion	Due Date
A. Write/approve a fund development plan to achieve \$5m endowment, \$300K in operating endowment and increase the donor base by 20% (20 new donors) by the end of 2021.	1. Develop an “Asking Protocol” to outline our process for how we identify and approach potential donors, incorporate 3 kinds of giving – Individual, Business, and Legacy i. Get best practices and policies from ACF	Dev. Team Allison	May April
	2. Create a fundraising plan that includes Individual, Business, and Legacy donors. Ensure plans aligns with the communications plan i. Attend Affiliate Convening to identify ACF Best Practices for Fundraising and Fundraising Plans ii. Review historic giving data (Allison will provide charts)	Dev. Team Cindy Dev Team	June April April
	3. Educate and reinforce an asking mentality within our Board i. Facilitate quarterly Board activities (e.g. understand our “asking style”, practice asking conversations, etc.)	Dev. Team	May, August, & November
	1. Define board development priorities and why is it important	Exec Team	Complete
	2. Board Development Priorities i. Full board: Max=13 members, Goal=11, Current=9 ii. Diverse board: Provides representation of different groups in the community. iii. Engaged board: Advisors actively attend and feel comfortable and feel comfortable participating in all meetings. iv. Educated board: Board better understands and promotes our mission. Participates in trainings and mission connect. v. Giving board: All board members make a yearly donation to SCF to demonstrate personal commitment to the organization. Raising funds for SCF is an important part of our mission.	Exec Team	2018
	C. By 2021, Recruit a diversified board and committees to reflect the community we serve (board recruitment)	1. Ensure board reflects the gender and cultural diversity of our community, has strong ties to our purpose and values, and has the skills to achieve our goals, especially fundraising goals. i. Tactic 1	Name or Committee
2. Create a pipeline of interested board members i. Tactic 1		Name or Committee	Date

Long-term Goal 3: Valuable community resource making an impact

SCF approaches granting with an “intention to say yes” and becomes a household name as “a valuable community resource making an impact.” Each Seward citizen will know of at least one project that SCF launched or funded and who benefited.

Short-term goal	Tactics and Sub-tactics	Champion	Due Date
A. Strategically position SCF as a local community investor in community priorities by 2021	1. Ensure communications plan compliments the fund development plan and considers the following: Clear message, clear audience, clear deliverables i. Write/adopt a Case for Support to capture the organizations key message of philanthropy and supports Goal 2A. ii. Plan and implement strategic PR effort <ul style="list-style-type: none"> • Summer Newsletter for July publication. • Begin Grant highlights again • Review/update Communications Plan iii. Create and launch a local media campaign tied to community initiatives	Community Outreach	TBD
	2. Create a branding tool-kit for grant recipients to use to connect SCF to the funded projects by next year’s funding dates i. Create a specific check-list of requirements for grantees to connect the dots back to SCF ii. Utilize grantee stories to grow our community presence	Community Outreach	Q4
B. Position SCF as a catalyst for meeting community needs by 2021	1. Facilitate/promote partnerships among nonprofits by convening community (government, civic, and nonprofits) conversations to address a major initiative that meets a community need i. Build a strategy to identify community needs/priorities (see Foraker notes for more details) <ul style="list-style-type: none"> i. Piggy back on Providence Community Health Needs Assessment. 	Community Investment	Date
	ii. Convene 2+ organizations on a major project that requires SCF support and benefits larger segment of the community – cross section of community like playground starting in 2018	Patty	September

2018 Mini-Grant Tracking Report

updated 8/17/2018

SUMMARY

Allocation*: \$26,966

Balance: \$8,420

Total Requested: \$30,545

Total Granted: \$18,546

** Allocation includes 2017 rollover and amount not used toward 2018 Major Grant Cycle*

Note: After Major Grant Cycle, there is \$451 remaining to be granted from the Kaanta Community Fund for the Beautification of Seward

DETAIL

Organization	Project	\$ Requested	\$ Granted	Date Reviewed
Qutekcak Native Tribe	Elder Fall Protection Program	\$1,000	\$1,000	12/20/2017
Seward Arts Council	Fletcher Movie Series/Wonder	\$1,000	\$1,500	12/20/2017
Seward Wellness For All	Diabetes Prevention Program	\$1,000	\$1,000	12/20/2017
He Will Provide Food Bank	Food Stuffs	\$2,000	\$2,000	12/20/2017
Seaview Community Services	Furniture for Passages	\$1,000	\$1,000	1/17/2018
Wellness for All	Diabetes Conference	\$846	\$846	1/17/2018
Lemonade Day Alaska	Lemonade Day Alaska 2018	\$4,000	\$0	1/17/2018
Latitude 60.1 Academic Pursuits/RBCA	Walk & Wonder	\$1,050	\$0	2/13/2018
Marathon Wrestling Club	Van Rental 3 [March] Tournaments	\$594	\$500	2/13/2018
Marathon Wrestling Club	Van Rental 4 April Tournaments	\$792	\$500	2/13/2018
Seward Alaska Social Runners	Coffee Cards and Snacks	\$680	\$0	2/13/2018
Seward Arts Council	Seward Arts Council Membership Drive	\$1,000	\$0	2/13/2018
Seward Arts Council	Music Sheets for Community Band	\$1,000	\$1,000	2/13/2018
Seward Nordic Ski Club	Website Update	\$1,000	\$1,000	2/13/2018
Seward Senior Center	Dynamic Drum Circle (resubmitted)	\$995	\$0	2/13/2018
Seward Wellness for All	Mindfulness-Based Stress Reduction Community Program Supplies	\$918	\$0	2/13/2018
Seward Senior Center	Seward Unleashed, Vol. 3	\$1,000	\$0	3/21/2018
Boys & Girls Clubs of the Kenai Peninsula	Curriculum Materials [Luncheon "Guess the Amount" Winner]	\$0	\$1,000	3/21/2018
Seward Prevention Coalition	SOS Feeding Conference	\$1,000	\$0	3/21/2018
Seward Prevention Coalition	Sustainable Seward: Electronics Recycling Event	\$1,000	\$1,000	3/21/2018
Marathon Wrestling Club	State Wrestling Tournament Hotel Lodging	\$1,000	\$500	4/18/2018
Seward Police Department	Pet Vaccination Clinic 2018	\$750	\$600	4/18/2018
Seward Sports Association, Inc	2018 Summer Softball league	\$1,000	\$1,000	4/18/2018
Seward Area Hospice	"Pay it Forward" Challenge Award from 5/3 Award Event	\$0	\$100	5/23/2018
Junior Achievement of Alaska, Inc	Economic Empowerment for Seward Students	\$920	\$0	6/20/2018
Seward Senior Center	Transportation for Senior Citizens	\$3,000	\$3,000	6/20/2018
Independent Living Center	Ceramics Kiln	\$1,000	\$1,000	6/20/2018
Qutekcak Native Tribe	Summer Youth Work Program	\$1,000	\$0	7/18/2018

Expanding patron opportunities at the Moose Pass Public Library

2017 Seward Community Foundation Grant Program

Moose Pass Public Library

P.O. Box 154
33657 Depot Road
Moose Pass, AK 99631-0154

bookmoose@gmail.com
O: 907-288-3616

Mr Rodger (MPPL) Painter

P.O. Box 195
Moose Pass, AK 99631

rodgerpainter@hotmail.com
O: 907-957-0704

FollowUp Form

Instructions

Upon completion of your project, please complete a final grant report for the grant your organization received from the Seward Community Foundation. Grant reports must be submitted online and received for consideration of future grant requests.

Please direct questions to The Alaska Community Foundation's Affiliate Program Officer, Shawn Rivera, at 907-274-6708 or srivera@alaskacf.org.

Project/Program Information

Project/Program Name

Expanding patron opportunities at the Moose Pass Public Library

Project/Program Description

This project is designed to provide improved access to electronic books and other on-line data at the Moose Pass Public Library. Another goal is to increase use of the library by younger residents by offering the use of the latest technology. The project also will provide improved communication services to residents and visitors. Local use of the new library facility during the winter months will be encouraged with showings of recent movies. Grant funds would be used to purchase tablets that can be utilized to download e-books, videos, games and other on-line materials, headphones to minimize noise, and to provide training for use and care of the tablets for library staff and local residents. The focus on e-books is part of a long-term strategy to ensure the new library facility scheduled to open in May is meaningful to the community for years to come. While the new facility will provide more than twice the space of the current over-crowded library the display capacity for printed books will remain limited. By adding the state-of-the art tablets, the library hopes to attract more young visitors interested in the latest technology. Older users can gain improved access to e-books and the internet through training sessions with a local computer expert. The community will contribute to the project by constructing computer stations for the desktop computers the library now owns. The library will keep close track of the tablets and a security system will be installed to ensure none leave the facility. The library staff will track tablet usage to determine the success of the project.

Project/Program Goals

The primary goal is to increase usage of the MPPL. The old facility was over-crowded and not very user friendly. The new library is being built with the help of dozens of volunteers and it will be a welcoming facility. The addition of the latest electronic tablets should help create more interest. Training on how to utilize the tablets may help both young and older patrons better negotiate the internet and access e-books.

Another goal is to increase the amount of reading material available to patrons in a facility with limited space for printed books. E-books provide the opportunity for greatly expanding patron access to reading materials while also being able to check out printed books.

The project also is designed to help encourage library usage by younger residents and visitors. The state-of-the-art tablets should appeal to younger users and the desk-top computer modules with head phones will appeal to electronic gamers.

A new wireless printer/copier/fax/scanner machine will provide visitors and local residents with improved communication services and a new tablet with built-in projector can be used for community presentations and winter movies.

The mission of the Seward Community Foundation essentially is to help improve the lives of the residents of Seward and Moose Pass. Our project will benefit the residents of Moose Pass and visitors as well.

Amount Awarded

\$2,980.00

Grant Report

Outcomes*

Please describe the outcomes of your project/program, including how your original goals were accomplished.

The electronic equipment has been put to good use.

Particularly successful have been the community movies shown with equipment purchased with the SCF grant. Thirty-five to forty local residents showed up for each of the monthly movies. About half of attendees were children. These are remarkable numbers for a community of 219. While movies wasn't one of our original plans for use of the equipment, it does fit in our goal of appealing to the younger local residents.

The electronic tablets have been activated, filtering software installed and are available to the public. The tablets haven't been used as much as we had anticipated so we are initiating a couple of efforts to encourage more use: convincing the short novel discussion group to use the tablets for a trial and organizing a function attracting "gamers." MPPL's local electronics expert will provide instructions on using the tablets if needed.

The wireless printer was installed and now library patrons can print from the tablets, computers and smart phones. We anticipate the printer will be well used during the annual influx of summer visitors, seasonal workers and part-time residents.

Gaps*

Please describe any gaps you encountered with your project/program, including any goals that were not accomplished.

The biggest problem was the lack of computer savvy among the library volunteers, so we had a slow start-up. Fortunately, a young man who grew up in Moose Pass returned and we were able to tap his electronic skills to get the equipment up and running, installing filtering software and educating volunteers on usage and maintenance. We were able to combine payments from grant funds and his interest in volunteering to help the new library get more plugged into the electronic age.

The disappointment has been the low use of the tablets, but we were unable to roll them out until early September as the summer stream of visitors and patrons were shrinking rapidly. As described above, we are working on efforts to increase usage.

Reflections*

Please describe what you learned as a result of this grant, including any unanticipated results and what you may have done differently.

The MPPL certainly learned how much we need a computer, internet and electronics expert and the board has decided to dedicate more library funds to this end. We also came to better understand how much the success our new outreach efforts depend upon improved local communication. If local residents don't know about our new programs, how are they going to succeed? Fortunately, working with other community members, the Moose Pass Sportsmen's Club hired our computer expert to upgrade our local electronic billboard, the Moose Pass Messenger.

The biggest problem was the delay on hiring a computer expert, but it turned out to work in our advantage, as we ended up being able to secure the services of a local resident who is willing to volunteer a lot of his of his time.

Collaborations

Please describe how collaborating with other organizations impacted the outcomes of your project/program, if applicable.

The Moose Pass Sportsmen's Club certainly has been the primary collaborator. MPSC has donated the use of the community hall for our movies and our new quarters, to say nothing about the electricity, heat and maintenance the organization provides. The MPSC also helped launch an improved and more outreaching internet community voice to all local residents and organizations.

While Moose Pass is an unincorporated community, local volunteerisms are how we function as a community. For instance, the Trail Lake Lodge committed the help of its entire summer crew maybe 10 to move our bookshelves and books from our old quarters to the new, beautiful library. This was done in a remarkably few hours, but the combined contribution, with other non-lodge employees was significant. When the new library was constructed with state funds, community members volunteered more than 1,000 hours of labor, some of which was very skilled. While this dedicated group of local volunteers are not organized into an organization, it is the only reason Moose Pass exists as a living community, and the only reason the MPPL, one of the state's oldest libraries still is open to the public.

Plans

Please describe how you plan to sustain this project/program into the future, if applicable.

As described above, we have initiated a couple of efforts to increase use of the electronic tablets, and we anticipate favorable results. The MPPL will contribute the necessary technical assistance funds to support the outreach efforts.

The MPPL also has determined that community movie night will come out slightly profitable over display fees and direct costs, although profits are only possible from donated cookies, cupcakes and labor from volunteers. This popular program will continue with the support of MPPL and community volunteers.

The electronic hardware will be replaced, as necessary, under state library grants, book sales and stepped up donation efforts by MPPL. The Moose Pass Sportsmen's Club also has been generous of its support for MPPL.

The entire thrust of our 2017 project is integral to our future strategy. We are determined to carry this vision forward.

Financials*

Please describe how the awarded grant funds were spent and upload any supporting documentation below, such as an income and expense statement.

SCF 2017 grant budget.xlsx

As described in the attached spreadsheet, grant funds were utilized to purchase 5 9.6" Samsung electronic tablets, wireless printer/scanner/ copier/fax machine, projector and screen, five Bluetooth headphones, microphone, speakers, printer ink, filtering software, and equipment protection plans. The budgeted amount of \$500 was spent on hiring a local electronics expert to help with getting the equipment up and running. The second attachment provides more detailed descriptions of the equipment purchased. The only "income" related to this project were proceeds of sales of cookies and cupcakes donated by local residents, and popcorn, coffee, juice drinks, and bottled water. MPPL paid for the supplies and license to show movies with its own funds. It essentially was a breakeven event in terms of financing, but it never was designed to be a money-maker.

Media

Acknowledgement*

Please describe how you acknowledged the Seward Community Foundation during this grant cycle. You may also upload relevant documents below.

While I'm enabled to recall the documents at this time, but MPPL thanked and we acknowledged SCF numerous times in electronic messages to local residents. I provided copies of our flyers for movie night, where we acknowledged SCF involvements to fellow SCF advisors. These acknowledgements were conveyed through messages transmitted through local p.o. box holders, Moose Pass Messenger and Cooper Landing Crier.

Attachments*

Please upload any relevant media for your project, including at **least one photo** and any other documents such as brochures, press releases, etc.

copier.jpg

Attached are photos of the wireless copier in action and two of the electronic tablets ready for use.

tablets.jpg

Certification

Electronic Signature*

By typing my name below, I certify that the information provided in this grant report is accurate and complete to the best of my knowledge. I agree to allow any information on this grant report (unless otherwise noted) to be released for publication, including any photos.

Rodger Painter

Title of Authorizing Official*

Note: The Executive Director, CEO, or President of your organization must sign to acknowledge that this grant report has been approved for submission.

MPPL president

Date*

02/15/2018

File Attachment Summary

Applicant File Uploads

- SCF 2017 grant budget.xlsx
- copier.jpg
- tablets.jpg

MPPL 2017 Grant Project Budget

Item	Unit Cost	Number	Cost
protection plan for projector	31.51	1	31.51
protection plan for printer	19.9	1	19.9
microphone	39.99	1	39.99
projector	99.49	1	99.49
bluetooth headphones	69.99	5	349.95
Samsung 9.6" tablet	179.86	5	899.3
100" projector screen	79.99	1	79.99
printer black ink	71.99	1	71.99
printer color ink	69.99	1	69.99
wireless printer	199.99	1	199.99
speakers	45.99	1	45.99
thumb drives	9.99	5	49.95
HDMI cable	6.93	1	6.93
wireless mouse	19.5	1	19.5
equipment protection plans	0.99	2	1.98
computer technician	500	1	500
Total			2486.45



★ **WANTED** ★
DEAD OR ALIVE!
DISC REPAIR MACHINES
TRADE IN! TRADE UP



Trade In Your Used Disc Repair Machine.
Trade Up To A New D22!





Expanding music opportunities at Seward Schools through additional instruments and artist concerts

*2017 Seward Community Foundation Grant
Program*

The Seward Band and Choir Boosters Association (AKA Seward Music Association)

Ms. Sharon Kim

Seward Music Association

P.O. Box 1483

Seward, AK 99664

O: 907-422-0375

M: 907-422-0375

Ms. Sharon Kim

Seward Music Association

P.O. Box 1483

Seward, AK 99664

sharkim1@gmail.com

O: 907-422-0375

M: 907-422-0375

FollowUp Form

Instructions

Upon completion of your project, please complete a final grant report for the grant your organization received from the Seward Community Foundation. Grant reports must be submitted online and received for consideration of future grant requests.

Please direct questions to The Alaska Community Foundation's Affiliate Program Officer, Shawn Rivera, at 907-274-6708 or srivera@alaskacf.org.

Project/Program Information

Project/Program Name

Expanding music opportunities at Seward Schools through additional instruments and artist concerts

Project/Program Description

We are requesting funds to expand the keyboard/percussion instruments for the Seward Middle School, as well as providing opportunities for the Seward Elementary, Middle, and High School students to see performances by professional musicians.

Specifically, funds would provide an additional marimba (\$2500) and an additional xylophone (\$1000) as requested by the Seward Schools music teacher, Dr. Mark Turner. Dr. Turner has been working with the middle school students with an existing marimba. An additional marimba and xylophone would allow more students to be able to learn how to read music notes on instruments combining keyboard and percussion skills. In 2016, students did public concerts with the existing marimba at the Seward Holiday Bazaar and at Hotel 360 North. Additional concerts will occur in spring 2017 as well as winter 2017 in the following school year using the requested instruments.

Funds are also requested to bring at least two professional musicians to the Seward Schools. We are currently coordinating three professional musicians to come to Seward. Rick Brooks, a fingerstyle guitarist from Anchorage; Stevan Morris, handpan player from Los Angeles; and Al Petteway, virtuoso guitarist and instructor at Acoustic Alaska Guitar Camp. We are requesting \$1500 to support bringing at least two of these artists to schools (another \$500 will be provided by our association).

Project/Program Goals

Last year, we also brought two professional musicians to the three schools which were well received by the students and the community. With this grant, we hope to continue to inspire Seward school kids through musical opportunities. We hope that kids will be inspired to join music classes and exploratories. Kids already playing music may be inspired to practice more and become even better musicians than they currently are. Because music is frequently one of the first subjects to be cut in tough budget times, our organization believes that it is critical to bring music to school kids as much as we can, in different forms.

Seward Community Foundation's mission is "to enhance the quality of life in the Seward/Moose Pass area by addressing and assisting local needs." Music greatly enhances the quality of life for many people including children. In our small community, bringing musical opportunities to our youth creates the foundation for music appreciation throughout their lives. We are requesting funds for Seward Schools by adding another marimba and xylophone to the middle school instruments, and bringing professional guitarists to perform at the Seward schools as part of the school day to touch more than 600 kids from the three schools. Public concerts by the professional musicians (funded outside of this grant through purchased tickets) will also reach approximately 100 community members. Both of these efforts will greatly improve and enhance the quality of life of at least 700 people in the Seward/Moose Pass communities.

Amount Awarded

\$5,000.00

Grant Report

Outcomes*

Please describe the outcomes of your project/program, including how your original goals were accomplished.

Through this grant, Seward Music Association was able to purchase a xylophone for Seward Middle School and bring two guitarists for the three Seward schools. We brought Anchorage finger style guitarist, Rick Brooks in May 2017 and nationally-known flatpicker Steve Kaufmann in August 2017 to Seward. Both guitarists played for all of the Seward school kids--they played at Seward Elementary School for elementary students and at Seward High School for the both the middle and high school students. Additionally, through this grant, Seward Music Association sponsored two public shows--Rick Brooks performed for the public at the Resurrect Art Coffeehouse with 24 people in attendance and Steve Kaufmann performed for the public at the KM Rae building that was attended by 26 people.

Gaps*

Please describe any gaps you encountered with your project/program, including any goals that were not accomplished.

While we were able to acquire the xylophone quickly for the music program, the marimba proved to be more challenging. We are still in the process of acquiring a marimba for the Seward Middle School. We have tried to order the marimba through three different merchants and have yet to be successful. The marimba first was backordered and then cancelled by the merchant. We then reordered through another merchant who then cancelled the delivery when they realized the logistics to reach Alaska. The final merchant discussed delivery to Seattle, Washington but then did not want to work with a transporter to Alaska. Once the 2018-2019 school is in session, we plan to work with the new music teacher to ensure that the marimba is bought and delivered to the school; the plan is to order the marimba through an Anchorage music instrument store to ensure delivery. We had also hoped for more attendees for our public concerts. While we are glad that we were able to reach 50 community members through the concerts in addition to all the Seward School students, we hope that we can bring music to more people in the future.

Reflections*

Please describe what you learned as a result of this grant, including any unanticipated results and what you may have done differently.

As mentioned above, for any large music instruments such as a marimba, we plan to work with Anchorage music stores in the future. We also plan to focus more efforts on outreach for bringing musicians into town to hopefully increase community participation in the concerts.

Collaborations

Please describe how collaborating with other organizations impacted the outcomes of your project/program, if applicable.

Dr. Turner, the Seward Schools music teacher for the past two years, is not returning and Mr. Cee Jay Levine is the new music teacher. We hope to continue collaborating closely with the school music programs to provide additional music opportunities for the students. Also, working closer with Seward Arts Council as we have occasionally done in the past may increase exposure for our public concerts.

Plans

Please describe how you plan to sustain this project/program into the future, if applicable.

With the new music teacher, we hope to work closely with Mr. Cee Jay Levine to support his efforts into creating a strong music program. We have talked to him at the end of the previous school year and discussed our mission in helping him achieve his goals for his program.

Financials*

Please describe how the awarded grant funds were spent and upload any supporting documentation below, such as an income and expense statement.

We received \$5000 from the SCF Grant. We bought the xylophone from Musicians Friend for \$1091.60. We paid \$1200 for two musicians to come to Seward Schools. Lodging for the artists was provided in-kind by one of our members. We currently have \$2708.40 in unused funds--we are waiting for the 2018-2019 school year to start to work with the new music teacher to purchase the marimba from an Anchorage music store, and any remainder will be used to support the Seward schools music programs.

Media

Acknowledgement*

Please describe how you acknowledged the Seward Community Foundation during this grant cycle. You may also upload relevant documents below.

For the Steve Kaufman concert, we announced the public concert and discussed the school concerts in our local on-line paper, Seward City News (attached). Before each concert at the schools and for the public, we announced that Seward Community Foundation had helped to bring this program.

Attachments*

Please upload any relevant media for your project, including at **least one photo** and any other documents such as brochures, press releases, etc.

Seward-City-News-article-Kaufman.pdf

We have uploaded our Seward City News article where we acknowledged Seward Community Foundation for support, a Seward Journal article where the Kaufman concert at school was picked up by the local newspaper, a photo of Steve Kaufman's concert at the Seward Elementary School, and a photo of the students playing the xylophone that we purchased.

Back to School-from-sewardjournal.com.pdf

Kaufman-SewardEl3.jpg

kidsMarimba.JPG

Certification

Electronic Signature*

By typing my name below, I certify that the information provided in this grant report is accurate and complete to the best of my knowledge. I agree to allow any information on this grant report (unless otherwise noted) to be released for publication, including any photos.

Sharon Kim

Title of Authorizing Official*

Note: The Executive Director, CEO, or President of your organization must sign to acknowledge that this grant report has been approved for submission.

President

Date*

06/26/2018

File Attachment Summary

Applicant File Uploads

- Seward-City-News-article-Kaufman.pdf
- Back to School-from-sewardjournal.com.pdf
- Kaufman-SewardEl3.jpg
- kidsMarimba.JPG

SCN for Sale!



2 SHARES



ANNOUNCEMENTS, ARTS, EVENTS, MUSIC

National Flatpicking Champion Steve Kaufman to Perform Aug 25

August 17, 2017 8:05 am by Jim Pfeiffenberger

Three-time National Flatpicking Champion Steve Kaufman will perform on Friday, August 25 at the KM Rae Building in Seward. Tickets are available now at <https://guitarseward.eventbrite.com>

Kaufman is known for his tasteful, precise, and speedy picking on songs that range from bluegrass to folk to swing to jazz. He has been performing since his teen years and won his first National Flatpicking title in 1978. He continues to compete and has won two other titles, as well as posting a second place finish as recently as 2015.





Kaufman is also renowned as a teacher and producer of instructional material. He has produced dozens of books, CDs and DVDs that have opened up the world of flatpicking for thousands around the world. He runs a flatpicking camp every summer in his hometown of Maryville, Tennessee, that has consistently won the “Gold Choice Award” for best workshops and seminars from the readers of Acoustic Guitar Magazine.

Kaufman's show offer not only a thrilling display of virtuosos guitar, but also typically feature some of his wit and humor as well. The show is appropriate for all ages and will also include local opening act "Slacktide." It will begin at 7 pm at the KM Rae Building at 125 Third Avenue in Seward. Tickets are \$14 in advance at <https://guitarseward.eventbrite.com> and 18 at the door. Doors will open at 6:15. This concert is brought to you by the Seward Music Association with support from the Seward Community Foundation.

In the Garden / Steve Kaufman



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Author: Jim Pfeiffenberger

Comments are closed.

http://www.sewardjournal.com/schools/back-to-school/article_ac400df8-8dc3-11e7-a14d-4f1728c945d3

Back to School

Jessica Bamford Aug 31, 2017



Students were treated to a concert Friday afternoon with guitarist Steve Kaufman, three-time winner of the Nation Flatpicking Championships. (Photo by Jessica Bamford)



Seward area students headed back to school on Aug. 22, during a bright spot in the weather after a rainy end to summer. A week at Seward Elementary School has been deemed a success. It was a week of good old friends and making new ones, of learning or relearning the ropes, and of settling into new routines in a new classroom. Students


Chickadee, upper left:
Singing, dancing, and other fun activities were the highlight of the first day of school for Seward Elementary students. The children were singing, dancing, and other fun activities. (Photo by Emily Morgan)

Students in Mrs. Beck's 1st grade class were given a challenge to build the tallest student tower they could design using only their own bodies and their imaginations. (Photo by Emily Morgan)

During the library during their first week of school, each class learned that their library cards had been mailed in boxes. The students had to work together to solve a series of puzzles to get the instructions for the puzzles. (Photo by Julie Deppert)

Students were treated to a special Friday afternoon with guitarist Steve Kaufman, three-time winner of the National Fiddle Contest. (Photo by Jessica Bantock)

New teacher Cee-lee Jensen helps students settle in on the first day of school. (Photo by Jessica Bantock)



Seward area students headed back to school on Aug. 22, during a bright spot in the weather after a rainy end to summer. The first week at Seward Elementary School has been deemed a success. It was a week of greeting old friends and making new ones, of learning or relearning the ropes, and of settling into routines in a new classroom. Students created artwork, shared stories of their summer breaks, completed team-building challenges, and ended the week with a lively concert by renowned guitarist Steve Kaufman. The 2017-18 school year is officially off to a promising start!

created artwork, shared stories of the summer breaks, completed team-built challenges, and ended the week with concert by renowned guitarist Steve Kaufman. The 2017-18 school year is off to a promising start!







TIME UTILIZATION

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	Remaining (300/yr)	Remaining (avg/mo)
26	26.25	33.75	31.25	28.5	23.75	13.25	10.25					205.25	94.25	21.06

PROJECTS BY STRATEGIC PLAN LONG-TERM GOALS

Grow Endowment by \$5m by 2027

Active Projects:

- Donor Development/Fundraising Support: Requested support from ACF; Beth Rose is likely available to conduct a Board training for SCF. Partnering with Development Team and Board to set annual fundraising goals.
- Rasmuson Match: SCF has raised \$87,866 toward the general fund and \$17,660 toward the operating endowment. We have achieved our goal for 2018 for the general fund and need to raise \$10,715 to achieve our Operating Endowment goal. Shawn Rivera asked me about SCF’s plan to raise funds for the Operating Endowment; ACF is interested in seeing us make more progress on this goal.
- “Who’s the best dog?” Field of Interest Fund: Kim and Allison are following up with ACF to ensure that paperwork is complete for this planned gift and that donors have received appropriate support from ACF/SCF.

Next up:

- Donor / Grant List: At the ACF convening, Affiliates highlighted the need for a common, easily accessible, up-to-date donor database. Currently we use a patchwork system that does not let us manage our donor relationships effectively.
- Pick.Click.Give: Promote 8/31 deadline during August.

Build Operational Resiliency

Active Projects:

- Annual Plan / Strategic Plan: Support committees to finalize and implement 2018 priorities to achieve SCF goals. Updated strategic plan is posted to our website. I also created a single page dashboard for our strategic plan/board report with a goal to keep targets and results readily available to the board.

Next up:

- Program Manager Goals: As a part of the ACF Performance Review process, I will be setting annual goals to align with SCF’s and my personal priorities.

Completed:

- ACF Liaison: Attended monthly program manager meeting. Had 1:1 with Shawn. Kept ACF up-to-date on our priorities, successes, and outstanding needs from them.

Be a valuable community resource making an impact

Current Activities:

- Marketing and Communications: Ongoing Activity. Regular web posts include: Grantee Highlights, Sharing of Relevant Facebook posts, and Blog Posts on topics of interest. Other projects are detailed below.
- Website/ Facebook Management: I’ve been sharing posts and events from our grantees recently. Grant Highlights are happening again!

Completed:

- Summer Newsletter: Mailed 8/17/2018.
- Alaska Public Media Solutions Desk Story: Find the story on our website. (Thanks, Patty, for doing the interview!)



Inactive Projects (These were identified as possible projects, but are not a priority to address.)

- SCF Road Show: Create and maintain a “road-show-in-a-box”. Work with Board to identify businesses/organizations and schedule presentations.
- Annual Cycle: Create a calendar that includes SCF Events and Activities, including timing of newsletter, fundraising activities, strategic plan development
- Foraker Nonprofit Economic Impact Presentation to City Council: Valarie Kingsland offered to facilitate an invitation for Laurie Wolf from Foraker to be invited to City Council. I offered to support as I am able.

ANNOUNCEMENTS/OTHER INFORMATION

- none

ACTION REQUESTS FOR BOARD

- Meet with your committees and complete the Strategic Plan actions for 2018. Reach out to me if you need assistance
- Focus attention on fundraising for Operating Endowment.

Goals of Affiliate Program:

- Increase individual philanthropy among Alaskans.
- Encourage local leadership to identify problems and invest in solutions in their communities.
- Grow permanent charitable assets in Alaska to create sustaining sources of revenue and support for valued Alaska nonprofit services.

Essential Functions/Roles & Responsibilities of the Program Manager (including, not limited to):

1. Provides support for the planning and execution of Advisory Board meetings (i.e. agendas, meeting minutes, and scheduling).
 2. Oversees the marketing and communications needs of SCF (i.e. create newsletters, thank you cards, Power Point presentations, printing support, PR). Manage web and social media platforms for SCF and maintain photo catalogue.
 3. Provide support for donor relations and donor stewardship for SCF.
 4. Provide support for the annual planning process and work with the Advisory Board members in scheduling meetings and events.
 5. Provide technical assistance to grantees and applicants.
 6. Participate in the annual Affiliate Convening and participation in Affiliate training opportunities in partnership with ACF.
-