Seward Artist in Schools sponsored by Bunnell Street Arts Center

2018 Seward Community Foundation Mini-Grant Program

Bunnell Street ArtsCenter

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Application Form

Instructions

The Seward Community Foundation (SCF), an Affiliate of The Alaska Community Foundation (ACF), seeks applications from qualified, tax exempt 501(c)(3) organizations (or equivalents, such as Tribal entities, schools, and faith-based organizations) that support charitable organizations and programs in the **Seward/Moose Pass** area. Mini-grants of up to \$1,000 are intended to be a flexible funding opportunity that may support a broad range of community needs throughout the year, including but not limited to health and wellness, education, the great outdoors, arts and culture, and community development.

Grant projects must be completed within one year of award and are subject to the grantee completing an online grant agreement signifying acceptance of the terms and conditions of the grant. A final grant report and any other outstanding follow ups must also be submitted online before the grantee will be eligible for future grant opportunities from SCF. Due dates and the forms to submit for these follow ups can be found by logging into the online grant system.

Grant applications must be submitted online. The Seward Community Foundation's Advisory Board reviews minigrant applications at their monthly meeting and the **deadline to submit an application for consideration is the first Wednesday of each month**. Any overdue grant reports or other follow ups for previous grant awards from ACF and its Affiliates must also be submitted using the online grant system prior to the deadline for the current application to be considered.

Please review SCF's Mini-Grant Guidelines to determine your eligibility before applying.

Please direct **general questions** to SCF's Program Manager, Allison Fong, at afong@alaskacf.org. Please direct **eligibility and technical questions** about the online grant system to ACF's Affiliate Program Officer, Shawn Rivera, at srivera@alaskacf.org or 907-274-6708.

Organization Information

Name of Organization* Bunnell Street Arts Center

Organization's EIN*

94-3220880

Organization Type*

Only qualified, tax-exempt 501(c)(3) organizations (or equivalents, such as Tribal entities, schools, and faith-based organizations) that support charitable organizations and programs in the **Seward/Moose Pass** area are eligible to apply. Please review SCF's Mini-Grant Guidelines to determine your eligibility <u>before applying</u>. If you are unsure of your organization's eligibility, please contact ACF's Affiliate Program Officer, Shawn Rivera, at srivera@alaskacf.org or 907-274-6708.

501(c)(3)

Organization's Location*

Is your organization located in the Seward/Moose Pass area? If not, will your project/program benefit this area?

No, but project/program will benefit the area (please explain below)

Benefits to Area (optional)

If your organization is not located in the area but you believe your proposed project/program will benefit area residents, please explain how.

Bunnell Street Arts Center, located in Homer, serves the Kenai Peninsula Borough School District with Artist in Schools (AIS) following the model set forth by Alaska State Council on the Arts. All forty-two schools in the KPBSD are eligible for Bunnell's program. Artist in Schools is provided on a first-come first-serve basis as long as funds are available. The program is growing. Seward Middle and High Schools have participated in Bunnell's AIS program for five years, and these schools have already applied to participate this school year. Moose Pass is also eligible. As the program expands and more schools participate and for longer durations, Bunnell aims to raise funds to serve these schools. Specifically for Seward, Bunnell seeks funds to support a two week residency by two Artists at Seward Middle and High Schools.

Lead teacher, Jennifer Swander writes, "We greatly appreciate your efforts to support art in schools by sponsoring Dasha and Kima Hamilton again this year. They have made a substantial impact on the community of Seward and have brought the art of spoken word poetry to another level."

Mission Statement*

What is your organization's mission statement?

The mission of Bunnell Street Arts Center is to nurture and present innovative, exceptional art in all media for diverse audiences.

Description of Organization (optional)

Please provide any additional information about your organization that you wish to share.

Bunnell Street Arts Center, established in 1992, strengthens the social, physical and economic fiber of the Kenai Peninsula by presenting artist-led projects featuring community engagement. Bunnell presents Artist in Residence, Artist in Schools, Visual Art exhibitions, outdoor installations and activities that promote stewardship through cross-sector partnerships. Established by artists, Bunnell engages a diverse and disparate community of creatives isolated from major arts centers who seek opportunities for presentation, education, networking and inspiration. Bunnell has been a powerful force in shaping Alaska's cultural landscape for twenty-five years. Years ago, local homesteaders gathered around the coal stove in a historic hardware store, telling gathering supplies, storytelling and dancing. With equal measure of nostalgia for our homesteading roots and respect for the Native lands upon which we stand, locals and visitors of all ages seek

3

creative forums in that historic nexus. Bunnell cultivates and inspires new ways to survive and thrive as creative visionaries living in a geographically, culturally and environmentally distinct landscape.

Previous Grant Award Details (if applicable/known)

Please list the project title and date of your most recent grant award, if applicable/known.

Bunnell's most recent award from the Alaska Community Foundation / Strengthening Organizations was \$2800

Any outstanding follow ups for previous grant awards from ACF and its Affiliates must be submitted using the online grant system prior to the deadline for the current application to be considered.

Please contact ACF's Affiliate Program Officer, Shawn Rivera, at srivera@alaskacf.org or 907-274-6708 before continuing your application if you have not or are unsure if you have completed a grant report for a previous grant award.

Project/Program Information

Project/Program Name*

Seward Artist in Schools sponsored by Bunnell Street Arts Center

Project/Program Start Date*

When will your proposed project/program begin?

01/07/2019

Project/Program End Date*

When will your proposed project/program end? Please note that awarded grant projects must be completed within one year of receiving a grant.

05/01/2019

Project/Program Description*

Please describe your proposed project/program, including a discussion of the community need and if you are planning to collaborate/partner with other community organizations or entities.

Bunnell provides administration, funds and contracting for the KPBSD Artist in Schools Program. While Bunnell's Artistic Director, Asia Freeman, is liaison to local schools, KPBSD Art Specialist is the upper peninsula liaison to the schools. The Art Specialist observes and advises schools to work within Bunnell's model, building on our strong work history presenting the Artist in Schools Teaching Artist Training Academies since 2012. Alaska's largest school district geographically, KPBSD has myriad challenges and opportunities. Bunnell's program aims for equity and inclusion, providing trained Teaching Artists from ASCA's Talent Bank. Schools apply to participate through Bunnell's website. The online application requires schools to identify residency goals and resources to support an AIS residency and shape the planning and experience of the residency. Students receive hands-on instruction in diverse arts including painting, printmaking, book arts, collage, drawing, filmmaking, metal arts, dance, storytelling, theater arts, percussion, creative writing, singing and ceramics.

Bunnell raises matching funds for school participation fees with ASCA's and private contributions as well as grants, AIS fundraisers and donations. Thus, Bunnell is able to provide programs affordably. School's provide an in-kind match of artist meals and lodging (usually in teachers' homes) in addition to a cash match of 50% of the AIS unit's cash cost. A two-week unit's cash cost is \$2500 including artists' pay at \$2000 (ASCA's standard), art materials up to \$250 (provided by schools) and local transportation reimbursement up to \$250. Schools provide lodging and meals (if the artist is not local) and a cash match of \$1250. Residencies featuring artists who live Outside cost more, when travel is considered.

A grant of \$1000 from Seward Community Foundation would significantly close the gap between school fees and actual program costs for Bunnell to serve Seward schools. These funds will specifically help support a two week residency by Kima and Dasha Hamilton at a total cost of \$4000 in artist fees, plus travel and lodging. Bunnell seeks a \$1000 match for \$1500 cash and \$1500 inkind (travel support) we will provide. Seward Middle and High Schools will close the gap with discretionary funds and contributed services (lodging and meals) from local vendors.

Project/Program Goals*

Please describe the goals of your proposed project/program, including what outcomes you hope to achieve.

The goals of Bunnell Street Art Center's AIS Program are (1) to provide an affordable and professionallymanaged AIS program following ACSA's model, (2) to support Kenai Peninsula Borough School District (KPBSD) Art Curriculum, (3) to inspire Alaska's youth with greater knowledge and respect for the arts, (4) to promote appreciation for cultural diversity and world heritage, (5) to foster a vibrant, accessible program nurturing creative connections between community, youth and artists including youth at risk, (6) to build on a history of providing successful programs and serve more schools in KPBSD (7) to employ trained Teaching Artists, (8) to work with local non-profits such as Kenai Fine Arts Center to train more qualified artistteachers and (9) to educate and inspire teachers with exciting lesson plans and pre-residency workshops for school staff. These goals tie into Bunnell's evaluation form for each AIS program.

Project/Program Benefits*

Please describe the benefits of your proposed project/program. What will improve on in the Seward/Moose Pass area as a result of this project/program? Who and how many individuals will benefit from this program/project?

Invigorating youth art education with hands-on visual art programs that serve about 1600 students and about 200 teachers annually, this program also promotes accessibility by exposing youth, 25% or more of whom live below the poverty line by federal standards, to diverse art forms and integrates the richness of world art heritage through hands-on instruction by trained teaching artists. In the Seward Area, the program serves 178 high school students, 123 middle school students and about 100 teachers. Additionally, all families are included in the final sharing showcase activities. In all, at least 500 people will benefit from this program.

Measuring Success*

Please describe the outcomes that will define if your project/program is successful, including how your organization plans to track and report on these outcomes. Please also describe how your proposed project/program will continue beyond the original grant term, if applicable.

Evaluation is required for each residency. Bunnell uses ASCA's standard narrative tool, a fill-in form attached to this application, seeking statistics on participants for each program and evaluative discussion about the content and Teaching Artist's approach for each residency. Evaluation questions ask teachers to reflect on how residency compared to the goals stated in their application. We require schools to provide documentation of the residency (four photographs of Teaching Artists and students working together), work samples, letters to the editor of local papers and letters to legislators supporting funding for Artist in Schools. We require artists to provide lesson plans pre-residency, in preparation for a required one hour teachers workshop on the methods and structure of the residency. This helps teachers provide insightful support for the artist and understand how their artistic techniques may be implemented. Artists are also required to provide a post-residency report with a teaching schedule, work samples and an evaluative letter on program successes and challenges. The teaching artists' lesson plans and narrative report provide evaluative insight which help teachers to better utilize the creative strategies of the residency and perpetuate the continuity of Artist in Schools from month to month throughout the school year, and from one year to the next. Such efforts have created a growing investment in Artist in Schools in Seward.

Project/Program Budget

Total Project/Program Budget* \$7,000.00

Amount Requested*

Please note that individual grant amounts will be awarded up to \$1,000. \$1,000.00

Project/Program Budget Form*

Please download, complete, and upload the Project/Program Budget Form below. At the bottom of the form, please also list other sources of funding you are seeking and the status of those requests.

Project/Program Budget Form

In the box below, please describe the line items from the budget worksheet in detail.

SCF-Project-Budget-Seward-AIS.xls Bunnell Street Arts Center Artist in Schools Detail, Seward

2 weeks (10 instructional days) Residency for 2 artists

Expenses

- \$4,000 Artist Fees (\$1000 per week x 2 artists x 2 weeks)
- \$1,500 travel (2 RT tix from Milwaukee, WI and two weeks rental car)
- \$1,000 lodging @ \$83.30 x 12 nights
- \$1,000 per diem @\$41.50 per day x 12 days x 2 artists
- \$7,500 total

Income

- \$1,500 Bunnell, cash
- \$1,500 Bunnell, in kind airline tickets
- \$1,000 Seward Community Foundation
- \$1,500 Kenai Peninsula Borough School District
- \$1,000 Seward Business donations, meals
- \$1,000 Seward Business donations, hotel
- \$7,500 total

budget narrative

Bunnell will contract with the artists to provide 10 days of art instruction in Spoken Word Poetry to Seward Middle and High Schools. The Artists will be paid a total of \$4000. \$1000 is Alaska State Council on the Arts Teaching Artist standard weekly rate per of pay per artist for full-time art instruction for 5 days. Bunnell will provide two round-trip mileage tickets from Milwaukee, WI (where Kima and Dasha Hamilton live) to Anchorage and a rental car for two weeks at a total value of \$1500. Seward schools will arrange lodging and meals donated by local vendors for twelve days. Bunnell will provide \$1500 cash toward artists fees, matched 1:1 by KPBSD. We seek the remainder, \$1000 from Seward Community Foundation to close the gap.

Optional Documentation

Other Useful Information (optional)

Please provide any other useful information that could help the SCF Grants Committee evaluate your grant application. If desired, you can also upload letters of support and other documentation below.

Please see the attached statistic and narrative evaluation reports from previous residencies, as well as examples of support and documentation from previous residencies.

Dasha & Kima Workshop flyer.pdf

2016 artist in schools.pdf

Spoken Word Poetry Workshop Narrative.docx

Seward pics 2016 for artists in schools.pdf

Electronic Signature

Authorized Signature*

By typing my name below, I certify that the information provided in this grant application is accurate and complete to the best of my knowledge, and that I am authorized to submit this application on behalf of my organization.

I authorize The Alaska Community Foundation to verify any information submitted as part of this application. I also agree to allow any information on this application (unless otherwise noted) to be released for publication.

Asia Freeman

Title*

Artistic Director

Date*

11/20/2018

Please complete the grant application process by clicking the [Submit Application] button below.

File Attachment Summary

Applicant File Uploads

- SCF-Project-Budget-Seward-AIS.xls
- Dasha & Kima Workshop flyer.pdf
- 2016 artist in schools.pdf
- Spoken Word Poetry Workshop Narrative.docx
- Seward pics 2016 for artists in schools.pdf



Project/Program Budget	Please list each budget line item for the project/program along with funds you are asking from the Seward Community Foundation and any other funds involved.				
Budget Line Item	Funds you are requesting from the Seward Community Foundation	Other Funding Sources/In- kind that you are budgeting for this project	Total Project Budget		
Example: Item A	(requested amount)	(other available funding)	(total for line		
Artist Fees	1000	3000	4000		
travel (2 RT, Milswaukee to AK)	0	1,500	1500		
lodging @ \$1000 x 10 nights	0	1,000			
per diem @\$50 per day x 10 da	0	1,000	1000		
			0		
			0		
			0		
			0		
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			0		
			0		
			0		
			0		
			0		
			0		
Totals	1000	6500	6500		

Sources of other funds	Amount	Status of funds (already secured, uncertain, etc.)
Bunnell, cash	1500	secured
Bunnell, in kind	1,500	secured
KPBSD	1,500	pending
Seward business/hotel in kind	1,000	pending
Seward business/meals	1000	pending
Seward Community Foundation	1000	pending

Artist in Schools at Seward High and Middle School



Dasha Kelly

Founder, Still Waters Collective Teaching Artist

April 11-15, 2016

"By creatively engaging students in language dynamic approaches to creative working, most importantly, themselves. The focus of our our work is to help unearth, polish Kima Hamilton and Dasha Kelly share and celebrate the students voices and facilities and social service agencies. and performance arts, we establish a classroom community, the world and, narrative. They work extensively as safe space for them to explore their community programs, correctional poetry, spoken word and personal eaching artists in classrooms, stories."

to Seward through the generosity of the Seward Council on the Arts. The Spoken Word is brought the Arts. Major funding comes from Alaska State a trademark program of Alaska State Council on Artist in Schools is sponsored by Bunnell Street Arts Center with support from Jazzline, KPBSD, Rasmuson Foundation and Alaska USA. AIS is Community Foundation and Seward PTSA.



Kima Hamilton Teaching Artist

Such posting does not constitute an endorsement for or against the materials and viewpoints expressed in them. KPBSD posts flyers as a community service.

Artists in Schools IN-SCHOOL COORDINATOR'S FINAL REPORT & EVALUATION

GENERAL INFORMATION

Artist Dasha Kelly & Kima Hamilton	School Seward High School
Component Spoken Word Poetry Workshop	Dates April 11-15, 2016
Your Name Jennifer Swander	Title Language Arts teacher

STATISTICS (required by the National Endowment for the Arts) Please give approximate numbers if actual numbers are not known.

160	# of participating students
5	# of participating teachers and administrators
200	# of participants attending performances, workshops, exhibits, etc.
20	# of above individuals considered minority*(please estimate or give percentage)

Please list sites (churches, recreation centers, pre-schools, etc.) or schools hosting a residency activity other than the sponsoring school. Local coffeehouse hosted poetry slam,

* The definition of a minority that is being used includes American Indian or Alaska Native, Asian or Pacific Islander, Black, and Hispanic ethnic groups.

IN-KIND CONTRIBUTION

This certificate verifies that the following housing and/or food was provided for the artist(s) during his/her AIS residency. Calculating donated housing at \$150 per week and donated meals at \$150 per week, the artist was provided with donated food and housing at a level of \$______ for the entire ______ week residency.

A list of additional goods and services provided in-kind for this residency is attached: yes____ no____

Signature:

Date: 5/20/2016

Printed Name: Trevan Walker

Title: Principal

Donated Time: Coordinator/Teacher/Volunteer

Please estimate the number of hours of donated work on this residency program provided by:

 8
 hrs
 Teachers
 2
 hrs
 Administrators

 2
 hrs
 Parent Volunteers
 _____hrs
 Other, please identify

CONTINUED ON NEXT PAGE

In-School Coordinator Evaluation of Residency

Α.	Artist's professionalism.Please circle the appropriate response.1.Practiced punctuality2.Was well prepared for each session3.Served as effective role model		NO NO NO		N/A N/A N/A	
В.	Artist's teaching Ability. Please rate accordingly: 1 = disappointing, 2 = acce	ptable, 3	l = favorab	le, 4 = e:	xceptional	
	1. Development and presentation of material consistent					
	residency goals and objectives.	1	2	3	(4)	N/A
	2. Demonstrated mastery of subject	1	2	3	(4)	N/A
	3. Encouraged and was receptive to students' questions				Nagara and	
	and comments.	1	2	3	\bigcirc	N/A
	 Responded constructively to students' ideas and experiences. 	1		3 3	à	N/A
	 Accepting to students ideas and experiences. Provided immediate feedback to students. 	4	2 2	3	K	N/A
		1	2	5	Y	18/75
		4	~	~	\cap	Νιλ
	Independent functioning.	1	2	3	4	N/A
	7. Made the subject matter more meaningful through the use of		-	-	\sim	
	examples and application.	1	2	3	42	N/A
	Demonstrated effective rapport with students.	1	2	3	(4)	N/A
	9. Gave clear explanations.	1	2	3	(4)	N/A
	10. Encouraged students to creatively express themselves.	1	2	3	$\langle \mathbf{A} \rangle$	N/A
	11. Showed concern about the students' progress.	1	2	3	(4)	N/A
C	Overall effectiveness of this residency Please rate accordingly: 1 = disa	nnointín	a 2 = aco	ontabla	3 = favorabi	~ <i>1</i> ~

C. Overall effectiveness of this residency Please rate accordingly: 1 = disappointing, 2 = acceptable, 3 = favorable, 4 = exceptional

1. Residency goals/objective(s) accomplished.12. Benefits to core group(s).13. Benefits to non-core group students.14. Professional development/ideas for teachers.15. Parent/community involvement/outreach.16. Usefulness for integrated learning across the curriculum1	2 2 2 2 2 2	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	444	N/A N/A N/A N/A N/A
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Narrative Report:

TELL US ABOUT YOUR RESIDENCY. This is your final report to AIS, the Alaska State Council on the Arts and the NEA. Please discuss the following on a separate page:

- The benefits of this program to students, teachers and other community members
- How this residency relates back to the goals stated in your grant application
- How this residency relates back to stated goals in the ASCA Strategic Plan (available online at: www.eed.state.ak.us/aksca)
- What advocacy was used to bring the value of arts education to the attention of the community and lawmakers
- Special populations involved in the program (i.e. seniors, special needs)
- Challenges that occurred during the program
- Examples of growth
- Teacher in-services and/or workshops
- Follow-up activities planned, or other information, feelings, or observations
- Photos and release forms documenting residency

ADVOCACY – <u>Required of each residency</u>. Attach copies of letters, invitations to legislators, and copies of flyers used to advertise the residency. Proper credit of the Artists in Schools Program, Alaska State Council on the Arts and the Rasmuson Foundation is critical to the continuation of this program and to future residency funding of schools.

Artists in Schools/Alaska State Council on the Arts Release Form for Photographic Images

- 1. Please identify the 10 best photos/slides/digital pictures from your AIS Program, and
- 2. Procure parental signature release for each child in photos that display fewer than 4 recognizable children. (group photos do not require release)

Image#1

Description It was Aspen's first week at Seward High because she had just moved. It was quite bold of her to share a personal poem during the showcase at the end of the week.

I give the Alaska State Council on the Arts and its agents permission to use photographs that include my child for program publicity. Examples of use may include: Annual Report, advocacy materials for State Legislators or community.

Student Name	Parent Signature
Student Name	Parent Signature
Student Name	Parent Signature
Image#	

Description Three seniors share a fun "Ode to Calculus Class" poem.

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Student Name	Parent Signature
Student Name	Parent Signature
Student Name	Parent Signature

Image#3

Description Dasha and Kima encouraged two students, Megan and Shelby, to be the co-cost for the poetry slam and showcase. They stepped up and did a great job keeping the crowd going (in front of the entire student body!).

I give the Alaska State Council on the Arts and its agents permission to use photographs that include my child for program publicity. Examples of use may include: Annual Report, advocacy materials for State Legislators or community.

Student Name	Parent Signature
Student Name	Parent Signature
Student Name	Parent Signature

Image#4

Description Ali, a foreign exchange student from Kuwait, felt inspired to share a piece he wrote during the workshop.

 I give the Alaska State Council on the Arts and its agents permission to use photographs that include my child for program publicity. Examples of use may include: Annual Report, advocacy materials for State Legislators or community.

 Student Name
 Parent Signature

 Student Name
 Parent Signature

 Student Name
 Parent Signature

2016 Spoken Word Poetry Workshop Narrative

Seward High School was privileged to host the Spoken Word Poetry Workshop for the second straight year. I would like to say Dasha and Kima were "back by popular demand!" Last year, they presented to my one freshmen and two sophomore Language Arts classes, and made an amazing impact. When the rest of the student body found out they were returning, they requested all Language Arts classes host the workshop. From the attached schedule for the week of April 11-15, it is easy to see there was some creative arranging and a bit of demand on the presenters switching locations (including going to the middle school campus for two days) to make this work.

For the kids who did not experience the workshop last year, Dasha and Kima spent time explaining the nature of spoken word poetry before engaging the students in writing activities. They boldly began each class by performing a piece of their own, demonstrating that part of the process. Then, they had the kids work through various writing prompts to create personal and group poems. For example, Dasha shared a lesson about Maya Angelou ("I Know Why the Caged Bird Sings"), and then had the kids write a model poem inserting something they created for "I know why…" after each line. A student who has struggled all year and had recently returned from drug rehab, wrote an amazing piece using the metaphor "I know why birds have hollow bones." Dasha gently encouraged her to share in front of class. This student then took on a leadership role in planning the poetry slam/showcase for the end of the week, and read that same poem in front of the entire student body. She also created a follow-up Seward Poetry Facebook page. The impact on this one student was worth hosting this workshop!

I appreciate how Dasha and Kima circulate among the students while they write and help them to get their thoughts on paper. Kima asked for a mic stand with no mic, just to have the kids practice in front of the class. They create a safe environment to encourage students to share what they have composed. One of my students is a Yupik girl who is very shy and soft-spoken. It was amazing to see her step up to the mic stand, and ever so quietly, read a piece she wrote about her Native culture (part in English and part in Yupik). Also, one of the autistic students from my co-teacher's class wrote a poem (he usually has difficulty writing his thoughts on paper) and then boldly shared in front of all the freshmen. It was great to see kids emerge from their comfort zones and participate in such a positive way.

They showed videos of sample performances from Brave New Voices, and kids were inspired to share group pieces with the various treatments (such as unison, punch, etc.) taught by Dasha and Kima. They do a great job of making sure there are sundry topics and performance styles for the showcase. The seniors really came through with some fun group masterpieces!

One of my sophomore classes had the workshop last year, so Kima thought it would be a good idea to teach them about organizing and running a poetry slam. He gave each of the kids a role to play, whether it be host, scorekeeper, advertising, sign-up, or others. That one class planned the slam/showcase for the Friday afternoon in the school commons. And then, they planned the community slam at the local coffeehouse the following week. Many people from

town attended and enjoyed a coffee and an evening of spoken word art! Plus, the winner of that slam earned a slot on the Alaskan team going to Brave New Voices in Washington, DC, this summer.

After the workshop week, many students commented on how much fun they had and how they were thankful for Dasha and Kima being here. Even kids who would not normally be "into stuff like that," admitted that the workshop pushed them out of their poetic comfort zones. Dasha and Kima do a great service to the arts community by sharing their passion for the spoken word with young and old. They certainly have made a massive impact on the community of Seward and are welcome to return any time. Image #1 Aspen #2 Three seniors #3 Hosts and audience #4 Ali at slam







Skip and Marie Fletcher Winter Family Movie Series -'Earn a Ticket' program

2018 Seward Community Foundation Mini-Grant Program

Seward Arts Council

Ms. Vanessa Verhey PO Box 794 Seward, alaska 99664 sewardartscouncil@gmial.com 0: 907-491-0105

Ms. Vanessa Verhey

PO Box 794 Seward, AK 99664-0794 sewardartscouncil@gmail.com 0: 907-362-3102

Application Form

Instructions

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Organization Information

Name of Organization*

Seward Arts Council (Skip and Marie Fletcher Winter Family Movie Series)

Organization's EIN*

92-0076287

Organization Type*

Only qualified, tax-exempt 501(c)(3) organizations (or equivalents, such as Tribal entities, schools, and faith-based organizations) that support charitable organizations and programs in the **Seward/Moose Pass** area are eligible to apply. Please review SCF's Mini-Grant Guidelines to determine your eligibility <u>before applying</u>. If you are unsure of your organization's eligibility, please contact ACF's Affiliate Program Officer, Shawn Rivera, at srivera@alaskacf.org or 907-274-6708.

501(c)(3)

Organization's Location*

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Yes

Benefits to Area (optional)

If your organization is not located in the area but you believe your proposed project/program will benefit area residents, please explain how.

Mission Statement*

What is your organization's mission statement?

The mission of Seward Arts Council is to foster the appreciation, education, and understanding of the arts by promoting cultural opportunities, performances, instruction and exhibitions.

The Skip and Marie Fletcher Winter Movie Series was started in the fall of 2015 to provide an affordable family-friendly activity on Friday evenings during the fall, winter, and spring months. Our goal is to provide 20 'Friday night movie nights' each series.

Our mission is to provide 'family friendly' entertainment, focusing on movies that are popular and will attract a diverse audience. We focus on G/PG/PG-13 movies whenever possible and only show appropriate R rated movies when we can't find others more appropriate for a younger audience.

Description of Organization (optional)

Please provide any additional information about your organization that you wish to share.

2018-19 is the fourth season of the Skip and Marie Fletcher Winter Family Movie Series. We are proud to say that more than 2000 community members from the Seward / Moose Pass area have enjoyed our project each year - and this season we are looking forward to even higher numbers as we have partnered with the University of Alaska Fairbanks Institute of Marine Science to purchase a new sound system that has made a tremendous difference in the quality of the movie experience we're able to offer.

The Skip and Marie Fletcher Winter Family Movie Series is a part of the Seward Arts Council.

Previous Grant Award Details (if applicable/known)

Please list the project title and date of your most recent grant award, if applicable/known.

During our 17-18 series, we received a mini grant of \$1000 to initiate this 'earn a ticket' program. We have also received mini-grants of \$1000 from the SCF for both the 2015-16 and 2016-17 series.

Any outstanding follow ups for previous grant awards from ACF and its Affiliates must be submitted using the online grant system prior to the deadline for the current application to be considered.

Please contact ACF's Affiliate Program Officer, Shawn Rivera, at srivera@alaskacf.org or 907-274-6708 before continuing your application if you have not or are unsure if you have completed a grant report for a previous grant award.

Project/Program Information

Project/Program Name*

Skip and Marie Fletcher Winter Family Movie Series - 'Earn a Ticket' program

Project/Program Start Date*

When will your proposed project/program begin?

10/12/2018

Project/Program End Date*

When will your proposed project/program end? Please note that awarded grant projects must be completed within one year of receiving a grant.

04/19/2019

Project/Program Description*

Please describe your proposed project/program, including a discussion of the community need and if you are planning to collaborate/partner with other community organizations or entities.

During the series, two movies are shown each Friday night. Attendees pay \$2 for admission which is used to pay facility rental, movie licensing, and other costs that are incurred as a part of the project. Rather than ask for basic support from SCF, this year we propose to ask for a \$1000 mini grant that will be used to produce 250 'free' movie and concession tickets. Each ticket will be valid for entry to a movie, a box of popcorn, and a bottle of water (total value \$4). These tickets will be distributed as follows: to 40 Seward Elementary School Principal, 30 to Seward Middle School Principal, 30 to Seward High School Principal, 30 to the Seward Police Department School Resource Officer, 40 to the Seward Parks and Recreation Teen Rec Room, 30 to the Boys and Girls Club, 20 to the Moose Pass School, and 30 to the Seward Parks and Recreation Teen and Youth Center. These responsible adults will distribute the tickets from December-April to youths who demonstrate good behavior or who are experiencing a need due to financial hardship. Because these responsible adults know the youths and their families, it is possible to ensure that they are distributed to those most deserving of the support. All eight of these responsible adults (4 School Principals, TYC Director, Rec Room Director, Boys and Girls Club Director, and SPD School Resource Officer) have agreed to participate in this program and to distribute the tickets as explained above.

Project/Program Goals*

Please describe the goals of your proposed project/program, including what outcomes you hope to achieve.

1. To allow youths whose families are experiencing a financial hardship to participate in this project when their personal funds do not allow

2. To provide positive reinforcement rewards to youths exhibiting good behavior or who otherwise would benefit from a reward for positive efforts

4

3. To increase overall attendance to the movie series each week, helping to improve the program's selfsufficiency into the future

Project/Program Benefits*

Please describe the benefits of your proposed project/program. What will improve on in the Seward/Moose Pass area as a result of this project/program? Who and how many individuals will benefit from this program/project?

1. This will slightly increase the total attendance at the movies (since at least some of the people presenting tickets would have gone to the movie without the free ticket)

2. It will serve as a positive reinforcement when other youths see their peers earning rewards for good behavior or good deeds

3. It will encourage some young people to attend the movies when they have not in the past.

4. Provide an important family-friendly activity on Friday nights to families with limited financial resources

Measuring Success*

Please describe the outcomes that will define if your project/program is successful, including how your organization plans to track and report on these outcomes. Please also describe how your proposed project/program will continue beyond the original grant term, if applicable.

We will be able to measure success by three methods:

1. Observing and keeping track of how many tickets are used.

2. Asking the responsible adults who will be distributing the tickets for anecdotal information regarding any effect that the ticket distribution may have on peer groups.

3. Measuring the overall attendance when compared to previous years.

Project/Program Budget

Total Project/Program Budget* \$12,000.00

Amount Requested*

Please note that individual grant amounts will be awarded up to \$1,000.

\$1,000.00

Project/Program Budget Form*

Please download, complete, and upload the Project/Program Budget Form below. At the bottom of the form, please also list other sources of funding you are seeking and the status of those requests.

Project/Program Budget Form

2018 Seward Community Foundation Mini-Grant Program In the box below, please describe the line items from the budget worksheet in detail.

Program Costs	
Facility Rental - \$150/night * 20 nights =	\$3000
Movie licensing - \$300/night * 20 nights	= \$6000
Movie disc acquisition - \$50/night * 20 n	ights = \$1500
Misc. costs (cleaning supplies, etc) =	\$1500
Total Program Costs	\$12,000 (does not include costs related to desired facility
improvements in partnership with UAF/CMS	5)
Revenues:	

Ticket Sales - 2000 participants @ \$2 each - \$4000 (including a portion of tickets issued through this SCF Minigrant) Seward Prevention Coalition Sponsorship - \$2000

Seward Prevention Coalition Sponsorsh	ip - \$2000
Seward Wellness For All Sponsorship -	\$1000
GoFundMe Online Drive -	\$1000
Local Business Sponsorships	\$4000
Total Expected Program Receipts	\$12000

Optional Documentation

Other Useful Information (optional)

Please provide any other useful information that could help the SCF Grants Committee evaluate your grant application. If desired, you can also upload letters of support and other documentation below.

The Skip and Marie Fletcher Movie Series and its volunteers are very appreciative of the previous support we have recieved from the Seward Community Foundation. As our local supports have increased, we have looked for ways to improve what we are doing - and this 'earn a ticket' program is a way to both support this series while providing a direct resource to at least 250 local residents.

Tickets will be numbered and printed. We will include on each ticket the logo and other information about the Seward Community Foundation as well as our other prime sponsors, the Seward Prevention Coalition and Wellness For All. We will produce some signage for posting in the schools and TYC and will identify the SCF as the sponsor of this 'earn a ticket' project.

The SCF logo and tagline will be displayed during the pre-show slideshows that are put up twice each 'movie night' along with our other sponsors.

Thank you for your consideration of this project proposal.

Seward Community Foundation.pdf

Earn A Ticket.pdf

Electronic Signature

Authorized Signature*

By typing my name below, I certify that the information provided in this grant application is accurate and complete to the best of my knowledge, and that I am authorized to submit this application on behalf of my organization.

I authorize The Alaska Community Foundation to verify any information submitted as part of this application. I also agree to allow any information on this application (unless otherwise noted) to be released for publication.

David Paperman

Title*

Project Coordinator

Date*

11/14/2018

Please complete the grant application process by clicking the [Submit Application] button below.

File Attachment Summary

Applicant File Uploads

- Seward Community Foundation.pdf
- Earn A Ticket.pdf



Seward Community Foundation An Affiliate of The Alaska Community Foundation

Connecting people who care with causes that matter.

--- Earn A Ticket ---Do Good – Act Positive – Be You

This ticket entitles the Bearer to Admission. Water & Popcorn at any Series Movie in 2018

Sponsored by a Seward Community Foundation Mini-Grant

--- Earn A Ticket ---Do Good – Act Positive – Be You

This ticket entitles the Bearer to Admission. Water & Popcorn at any Series Movie in 2018

Sponsored by a Seward Community Foundation Mini-Grant

--- Earn A Ticket ---Do Good – Act Positive – Be You

This ticket entitles the Bearer to Admission, Water & Popcorn at any Series Movie in 2018

Sponsored by a Seward Community Foundation Mini-Grant

--- Earn A Ticket ---Do Good – Act Positive – Be You

This ticket entitles the Bearer to Admission, Water & Popcorn at any Series Movie in 2018

Sponsored by a Seward Community Foundation Mini-Grant

--- Earn A Ticket ---Winter Family Movie Series Do Good – Act Positive – Be You

This ticket entitles the Bearer to Admission, Water & Popcorn at any Series Movie in 2018

Sponsored by a Seward Community Foundation Mini-Grant

--- Earn A Ticket ---Do Good – Act Positive – Be You This ticket entitles the

Bearer to Admission, Water & Popcorn at any Series Movie in 2018



Sponsored by a Seward Community Foundation Mini-Grant

--- Earn A Ticket ---Do Good – Act Positive – Be You

This ticket entitles the Bearer to Admission, Water & Popcorn at any Series Movie in 2018

Skip and Marie Fletcher Winter Family Movie Series

Sponsored by a Seward Community Foundation Mini-Grant

--- Earn A Ticket ---Do Good – Act Positive – Be You

This ticket entitles the Bearer to Admission, Water & Popcorn at any Series Movie in 2018

Winter **Skip and Marie Fletcher** Family Movie Series

Sponsored by a Seward Community Foundation Mini-Grant

--- Earn A Ticket ---Do Good – Act Positive – Be You

This ticket entitles the Bearer to Admission, Water & Popcorn at any Series Movie in 2018



Sponsored by a Seward Community Foundation Mini-Grant

---- Earn A Ticket ----Do Good – Act Positive – Be You

This ticket entitles the Bearer to Admission, Water & Popcorn at any Series Movie in **2018**



Sponsored by a Seward Community Foundation Mini-Grant



Skip and Marie Fletcher

Winter Family Movie Serie:

Winter Family Movie Serie: Skip and Marie Fletcher

Winter Family Movie Series

Skip and Marie Fletcher

Skip and Marie Fletcher

THE BEARER OF THIS TICKET EXHIBITED Winter **GOOD BEHAVIOR OR POSITIVE CITIZENSHIP** Seward Needs More People Like this Kid Family

For Movie times and names, visit ... www.facebook.com/groups/sewardalaskamovies **Skip and Marie Fletcher**

Movie Series

er

rie Fletcher

Skip and Marie Fletcher

Thanks to our sponsors - The Seward Prevention Coalition, Wellness For All, and The Seward Community Foundation

Ticket may only be used if seats are available Doors open 30 minutes before start time - Arrive Early -

THE BEARER OF THIS TICKET EXHIBITED GOOD BEHAVIOR OR POSITIVE CITIZENSHIP	Skip Wint
Seward Needs More People Like this Kid!	p and ter Fan
For Movie times and names, visit www.facebook.com/groups/sewardalaskamovies	Marie F nily Mov
Thanks to our sponsors - The Seward Prevention Coalition, Wellness For All, and The Seward Community Foundation	letcher ie Series

Sponsored by a Seward Community Foundation Mini-Grant

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Seward Needs More People Like this Kid!					
For Movie times and names, visit www.facebook.com/groups/sewardalaskamovies					
Thanks to our sponsors - The Seward Prevention Coalition,	Fletch vie Se				

Wellness For All, and The Seward Community Foundation

Sponsored by a Seward Community Foundation Mini-Grant

THE BEARER OF THIS TICKET EXHIBITED			
GOOD BEHAVIOR OR POSITIVE CITIZENSHIP			
Seward Needs More People Like this Kid	er Far		
For Movie times and names, visit	Ma		

www.facebook.com/groups/sewardalaskamovies **Movie Series**

Thanks to our sponsors - The Seward Prevention Coalition, Wellness For All, and The Seward Community Foundation

Sponsored by a Seward Community Foundation Mini-Grant

THE BEARER OF THIS TICKET EXHIBITED Winter Family Movie Series **GOOD BEHAVIOR OR POSITIVE CITIZENSHIP** Seward Needs More People Like this Kid!

For Movie times and names, visit ... www.facebook.com/groups/sewardalaskamovies

Thanks to our sponsors - The Seward Prevention Coalition, Wellness For All, and The Seward Community Foundation

Sponsored by a Seward Community Foundation Mini-Grant

THE BEARER OF THIS TICKET EXHIBITED Winter **GOOD BEHAVIOR OR POSITIVE CITIZENSHIP** Seward Needs More People Like this Kid Family

For Movie times and names, visit ... www.facebook.com/groups/sewardalaskamovies **Skip and Marie Fletcher**

Skip and Marie Fletcher

Skip and Marie Fletcher

Winter Family Movie Series

Skip and Marie Fletcher

Movie Series

Movie Series

Thanks to our sponsors - The Seward Prevention Coalition, Wellness For All, and The Seward Community Foundation

Sponsored by a Seward Community Foundation Mini-Grant

THE BEARER OF THIS TICKET EXHIBITED Winter Family **GOOD BEHAVIOR OR POSITIVE CITIZENSHIP** Seward Needs More People Like this Kid

For Movie times and names, visit ... www.facebook.com/groups/sewardalaskamovies

Thanks to our sponsors - The Seward Prevention Coalition, Wellness For All, and The Seward Community Foundation

Sponsored by a Seward Community Foundation Mini-Grant

THE BEARER OF THIS TICKET EXHIBITED Winter **Skip and Marie Fletcher GOOD BEHAVIOR OR POSITIVE CITIZENSHIP** Seward Needs More People Like this Kid Family For Movie times and names, visit ... www.facebook.com/groups/sewardalaskamovies Movie Series

Thanks to our sponsors - The Seward Prevention Coalition, Wellness For All. and The Seward Community Foundation

Sponsored by a Seward Community Foundation Mini-Grant

THE BEARER OF THIS TICKET EXHIBITED Winter Family Movie Series **GOOD BEHAVIOR OR POSITIVE CITIZENSHIP** Seward Needs More People Like this Kid

For Movie times and names, visit ... www.facebook.com/groups/sewardalaskamovies

Thanks to our sponsors - The Seward Prevention Coalition. Wellness For All, and The Seward Community Foundation

Sponsored by a Seward Community Foundation Mini-Grant

THE BEARER OF THIS TICKET EXHIBITED GOOD BEHAVIOR OR POSITIVE CITIZENSHIP Seward Needs More People Like this Kid

For Movie times and names, visit ... www.facebook.com/groups/sewardalaskamovies

Thanks to our sponsors - The Seward Prevention Coalition, Wellness For All, and The Seward Community Foundation

Sponsored by a Seward Community Foundation Mini-Grant

Missoula Chidlren's Theater Residency

2018 Seward Community Foundation Mini-Grant Program

Seward PTSA

Mr Matt Stanley PO Box 409 Seward, AK 99664 sewardptsa@kpbsd.k12.ak.us 0: 907-362-0204 M: 907-422-7461

Ms. Jennifer DesErmia

PO Box 409 Seward, AK 99664 kirkandjenn_des@yahoo.com 0: 907-224-2066

Application Form

Instructions

The Seward Community Foundation (SCF), an Affiliate of The Alaska Community Foundation (ACF), seeks applications from qualified, tax exempt 501(c)(3) organizations (or equivalents, such as Tribal entities, schools, and faith-based organizations) that support charitable organizations and programs in the **Seward/Moose Pass** area. Mini-grants of up to \$1,000 are intended to be a flexible funding opportunity that may support a broad range of community needs throughout the year, including but not limited to health and wellness, education, the great outdoors, arts and culture, and community development.

Grant projects must be completed within one year of award and are subject to the grantee completing an online grant agreement signifying acceptance of the terms and conditions of the grant. A final grant report and any other outstanding follow ups must also be submitted online before the grantee will be eligible for future grant opportunities from SCF. Due dates and the forms to submit for these follow ups can be found by logging into the online grant system.

Grant applications must be submitted online. The Seward Community Foundation's Advisory Board reviews minigrant applications at their monthly meeting and the **deadline to submit an application for consideration is the first Wednesday of each month**. Any overdue grant reports or other follow ups for previous grant awards from ACF and its Affiliates must also be submitted using the online grant system prior to the deadline for the current application to be considered.

Please review SCF's Mini-Grant Guidelines to determine your eligibility before applying.

Please direct **general questions** to SCF's Program Manager, Allison Fong, at afong@alaskacf.org. Please direct **eligibility and technical questions** about the online grant system to ACF's Affiliate Program Officer, Shawn Rivera, at srivera@alaskacf.org or 907-274-6708.

Organization Information

Name of Organization* Seward PTA

Organization's EIN*

92-0134935

Organization Type*

Only qualified, tax-exempt 501(c)(3) organizations (or equivalents, such as Tribal entities, schools, and faith-based organizations) that support charitable organizations and programs in the **Seward/Moose Pass** area are eligible to apply. Please review SCF's Mini-Grant Guidelines to determine your eligibility <u>before applying</u>. If you are unsure of your organization's eligibility, please contact ACF's Affiliate Program Officer, Shawn Rivera, at srivera@alaskacf.org or 907-274-6708.

501(c)(3)

Organization's Location*

Is your organization located in the Seward/Moose Pass area? If not, will your project/program benefit this area? Yes

Benefits to Area (optional)

If your organization is not located in the area but you believe your proposed project/program will benefit area residents, please explain how.

We are located in the Seward/Moose Pass area.

Mission Statement*

What is your organization's mission statement?

Seward PTA's mission is to enrich and support educational opportunities for Seward and Moose Pass schools and children.

Description of Organization (optional)

Please provide any additional information about your organization that you wish to share.

Previous Grant Award Details (if applicable/known)

Please list the project title and date of your most recent grant award, if applicable/known.

Any outstanding follow ups for previous grant awards from ACF and its Affiliates must be submitted using the online grant system prior to the deadline for the current application to be considered.

Please contact ACF's Affiliate Program Officer, Shawn Rivera, at srivera@alaskacf.org or 907-274-6708 before continuing your application if you have not or are unsure if you have completed a grant report for a previous grant award.

Project/Program Information

Project/Program Name*

Missoula Chidlren's Theater Residency

Project/Program Start Date*

When will your proposed project/program begin?

01/21/2019

Project/Program End Date*

When will your proposed project/program end? Please note that awarded grant projects must be completed within one year of receiving a grant.

01/26/2019

Project/Program Description*

Please describe your proposed project/program, including a discussion of the community need and if you are planning to collaborate/partner with other community organizations or entities.

The Seward PTA is bringing the Missoula Children's Theater to Seward in January 2019, for a one-week residency at our schools. A team of 2 professional actor/directors will conduct theater workshops for the Elementary, Middle, and High Schools and produce a full-length musical play at the end of the week with 50-60 local children performers. (Here is link to their website: http://mctinc.org) We believe this will be a powerful experience for the children because many of them have never before been exposed to or participated in the performing arts. This is an excellent enrichment of their standard school opportunities. As such, KPBSD has offered to partner with us. We also hope to collaborate with the Seward Community Foundation, the Seward Music Association, and the Seward Arts Council to bring this opportunity to our Seward/Moose Pass youth.

Project/Program Goals*

Please describe the goals of your proposed project/program, including what outcomes you hope to achieve.

We hope to expose children to the performing arts and spark a love for theater, both as performers and audience members. We hope that they continue to be theater lovers who bring performance arts to Seward and Moose Pass.

Project/Program Benefits*

Please describe the benefits of your proposed project/program. What will improve on in the Seward/Moose Pass area as a result of this project/program? Who and how many individuals will benefit from this program/project?

The benefits include in-depth exposure to Theater Arts, Performance, and Production skills. We plan to offer theater workshops for the Elementary, Middle, and High Schools, so this has the potential to reach every child who attends school in Seward. Additionally, at the Elementary School, there will be a one-week long residency. This includes a school-wide workshop, open auditions at which 50-60 children will be selected for the final production, daily rehearsals, and 2 public performances at the culmination of the program. There can also be up to 4 local "assistant directors," older children who assist the professional directors. They will develop a real behind-the-scenes perspective on how to create a theater production.

Through the Missoula Children's Theater Tour Project, our community will gain live theater, arts education, and enrichment for the schools. The children involved in the programming will gain team building skills, confidence, pride, and a love for Theater Arts. This will improve our area because we don't currently have many opportunities in the Arts for children. Anything we can do to bring this to our local children will be an improvement.

Measuring Success*

Please describe the outcomes that will define if your project/program is successful, including how your organization plans to track and report on these outcomes. Please also describe how your proposed project/program will continue beyond the original grant term, if applicable.

A successful outcome will be:

- A week-long residency by 2 professional actor/directors, who will conduct workshops, auditions, rehearsals, and performances,

- School-wide theater workshops, so we can impact a many children as possible,
- 2 full-length public performances, so our community at large can benefit from live theater.

We will track these outcomes by keeping data on how many students are involved in the workshops, how many students participate in the audition, rehearsals, and productions, and how many people attend the performances. We will also be open to feedback from the community for future reference. We plan to report these findings to our grant partners in reciprocation for their support.

The potential exists that if this program is enjoyed by our community and schools, that we can participate in subsequent years. The Missoula Children's Theater has been touring since 1973 and many communities participate annually.

Project/Program Budget

Total Project/Program Budget* \$5,900.00

Amount Requested*

Please note that individual grant amounts will be awarded up to \$1,000.

\$1,000.00

Project/Program Budget Form*

Please download, complete, and upload the Project/Program Budget Form below. At the bottom of the form, please also list other sources of funding you are seeking and the status of those requests.

Project/Program Budget Form

In the box below, please describe the line items from the budget worksheet in detail.

SCF-Project-Budget-Form.xls

Missoula Children's Theater Residency Fee = \$4650 (includes 2 professional actor/directors, professional set, lights, costumes, props, and make-up, open audition, intensive rehearsals, 2 public performances, and 3 enrichment workshops).

Travel for 2 plus baggage = \$1100 (we are sharing this cost with schools in the Anchorage and Fairbanks areas, splitting the total cost 3 ways to allow the touring group to travel throughout Alaska with ease). 2 extra workshops = \$150 (2 @ \$75 each; 1 at Middle School, 1 at High School).

Optional Documentation

Other Useful Information (optional)

Please provide any other useful information that could help the SCF Grants Committee evaluate your grant application. If desired, you can also upload letters of support and other documentation below.

Electronic Signature

Authorized Signature*

By typing my name below, I certify that the information provided in this grant application is accurate and complete to the best of my knowledge, and that I am authorized to submit this application on behalf of my organization.

I authorize The Alaska Community Foundation to verify any information submitted as part of this application. I also agree to allow any information on this application (unless otherwise noted) to be released for publication.

Jennifer DesErmia

Title*

PTA President

Date*

11/26/2018

Please complete the grant application process by clicking the [Submit Application] button below.

File Attachment Summary

Applicant File Uploads

• SCF-Project-Budget-Form.xls



Project/Program Budget	Please list each budget line item for the project/program along with funds you are asking from the Seward Community Foundation and any other funds involved.		
Budget Line Item	Funds you are requesting from the Seward Community Foundation	Other Funding Sources/In- kind that you are budgeting for this project	Total Project Budget
Example: Item A	(requested amount)	(other available funding)	(total for line
			0
			0
			0
			0
			0
			0
			0
			0
			0
			0
			0
			0
			0
			0
			0
			0
Totals	0	0	0

Sources of other funds	Amount	Status of funds (already secured, uncertain, etc.)